

AMERICAN RADIO

SPRING 1994

NATIONAL RANKINGS
SUPPLEMENT



James H. Duncan, Jr.

INTRODUCTION

The following pages include the national ratings and national format data from the Spring 1994 American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time to the following address:

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Work on this section was completed on September 16, 1994. Mailing will begin on September 26, 1994. If your copy is defective in any way, let me know and I will promptly mail you another copy. If you have not received your American Radio Spring 1994 individual market report mailed 3 weeks prior to this mailing, please let me know so I can mail it to you. Thank you for your business.

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NATIONAL FM SHARE*

SPG 94	75.542%		
SPG 93	74.410%		
FAL 92	73.893%		
SPG 92	74.633%	SPG 84	64.290%
FAL 91	73.472%	FAL 83	63.058%
SPG 91	74.071%	SPG 83	62.291%
FAL 90	73.821%	FAL 82	60.571%
SPG 90	73.952%	SPG 82	58.870%
FAL 89	72.562%	FAL 81	58.651%
SPG 89	73.438%	SPG 81	57.353%
FAL 88	71.904%	OCT/NOV 80	56.116%
SPG 88	71.376%	APR/MAY 80	54.254%
FAL 87	70.605%	OCT/NOV 79	53.627%
SPG 87	71.835%	APR/MAY 79	50.887%
FAL 86	69.655%	OCT/NOV 78	50.698%
SPG 86	68.791%	APR/MAY 78	47.638%
FAL 85	67.109%	OCT/NOV 77	46.501%
SPG 85	66.549%	APR/MAY 77	44.428%
FAL 84	65.032%	OCT/NOV 76	43.818%

FM GROWTH RATE

OCT/NOV 76 TO OCT/NOV 77:	6.123%
OCT/NOV 77 TO OCT/NOV 78:	9.026%
OCT/NOV 78 TO OCT/NOV 79:	5.777%
OCT/NOV 79 TO OCT/NOV 80:	4.641%
OCT/NOV 80 TO FAL 81:	4.517%
FAL 81 TO FAL 82:	3.274%
FAL 82 TO FAL 83:	4.106%
FAL 83 TO FAL 84:	3.130%
FAL 84 TO FAL 85:	3.194%
FAL 85 TO FAL 86:	3.794%
FAL 86 TO FAL 87:	1.364%
FAL 87 TO FAL 88:	1.840%
FAL 88 TO FAL 89:	0.915%
FAL 89 TO FAL 90:	1.735%
FAL 90 TO FAL 91:	-0.473%
FAL 91 TO FAL 92:	0.573%
SPG 92 TO SPG 93:	-0.299%
SPG 93 TO SPG 94:	1.521%

*Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in Arbitron are included.

STATION TRADING ACTIVITY

(13 February 1994 through 14 August 1994)

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
KXRX-F	Seattle	From Shamrock to Alliance	\$ 11,700,000	(Star)
WVDM-F	Columbia, SC	Sold by John Marshall to Radio Equity	13,750,000	(Blackburn)
WCEO	Birmingham	Sold to American General (D)	75,000	
KTOZ	Springfield, MD		35,000	
KUKQ, KUPD-F	Phoenix	From Bob Fish to Sandusky (D)	20,000,000	(Kalil)
KPLS	Anaheim	Sold to Children's Broadcasting	2,900,000	
WWZZ-F	Karns (Knoxville)	Sold to Jacor (D)	1,800,000	(Americom)
KMDL-F/KFTE-F	Lafayette, LA	(D)	1,550,000	
KVFX-F	Manteca (Modesto)	Sold to Community Pacific (D)	1,400,000	(Exline)
KSSK A/F	Honolulu	From NewTex to Wheeling-Pittsburgh	8,300,000 (E)	
KUPU-F (CP)	Honolulu	From NewTex to Wheeling-Pittsburgh	875,000 (E)	
KRZR-F	Hanford (Fresno)	From NewTex to Wheeling-Pittsburgh	1,200,000 (E)	
			<u>10,375,000</u>	
WDAS A/F	Philadelphia	From Unity to Beasley (D)	26,000,000	(Americom)
KCNW (Kns Cty)	KTEK (Houston area)	All sold by Marsh to Children's Broadcasting		
KYCR (Mn-SP)	KAHZ (Ft. Worth)	for \$3,100,000 (Jerry Dennon)		
WDCT (DC area)	WYLO (Milw. area)			
KDLO-F	Watertown, SD	Sold by Midcontinent to Sorenson	600,000	
WWNK-F	Cincinnati	Sold by Secret to Great American (D)	KBPI-F (Denver)+\$3,800,000 (E)	
WCEO	Birmingham	From American General to Crawford	145,000	(John Price)
KJYK, KKLD-F	Tucson	Sold to Apogee	5,300,000	(Kalil)
KUBE-F	Seattle	Sold to new entity including KJR, KLTX-F (D)	17,400,000	
KJR, KLTX-F	Seattle	Sold to new entity including KUBE-F (D)	12,500,000	
WZPL-F	Indianapolis	From Booth to owners of WTPI-F (D)	10,800,000	
WDJX-AF	Louisville	From Amer. Radio Systems to Regent	5,500,000	(Blackburn)
WGLD, WWWB-F	Greensboro	From Franklin to HMW	3,500,000	(Star)
WHTK	Rochester	From Pyramid to Lincoln	500,000	
KCVR, KWIN-F	Lodi (Stockton)	Sold to Silverado (D)	3,300,000	(MVP)
WTMA, WTMZ-F				
WSUY, WSSX-F	Charleston, SC	Sold by Dudley to Wicks (D)	5,750,000	(Americom)
KEXO, KKLY-F	Grand Junction	Sold to owners of KEXO, KKLY-F (D)	525,000	(Media Services)
WXYT	Detroit	From Fritz to Infinity	23,000,000	(Stevens)
WMXD-F	Detroit	From Fritz to Secret (D)	13,000,000	
WBLI-F	Long Island	From Beck-Ross to Liberty		
WHCN-F	Hartford	From Beck-Ross to Liberty		
WSNE-F	Providence	From Beck-Ross to Liberty		
WLRS-F	Louisville	From Beck-Ross to Liberty		
			NA	
			\$ <u>36,000,000</u>	(Americom)
KTHT-F	Fresno	From Spacecom to NewTex (D)	1,600,000	(Stevens)
WITH	Baltimore	Sold to Guardian	850,000	
WNFL, WKFX-F	Appleton (Green Bay)	From WinCom to Central States (D)	1,400,000	
WCWA, WIOT-F	Toledo	From Reams to Enterprise	7,000,000	(Blackburn)
WLPR	Richard (Mobile)	Sold to owners of WBHY A/F (D)	180,000	
WOMX	Orlando	From Nationwide to NewCity (D)	500,000	
WMT0-F	Port St. Joe (Panama Cty)		250,000	(Hadden)
KQCR-F	Cedar Rapids	Sold to owner of KRNA-F (D)	2,000,000	
KFH, KXLK-F	Wichita	From Midcontinent to Pourtales (D)	2,250,000	(CEA; Star)
WKDM	New York	Sold by United	6,900,000	(Schutz; Star)
KWSN, KRRO-F	Sioux Falls	Sold to Ray Lamb (KQAD, KLQL-F) (D)	810,000	
WWWS, WUFX-F	Buffalo	From Metroplex to Rich (D)	4,700,000	(Americom)
WSHQ-F	Cobleskill (Albany)	Sold to owners of WQBK A/F (semi-D)	550,000	
WTKW-F	Bridgeport (Syracuse)	Sold to owners of WKRL A/F (D)	100,000	
WOWO A/F	Fort Wayne	From Price to Inner City	2,300,000	
WIMJ-F	Cincinnati	From Federated to Jacor (D)	9,500,000	
WTOD, WKKO-F	Toledo	From Booth to Fritz	4,000,000 (E)	
WSGW, WIOG-F	Saginaw	From Booth to Fritz	5,000,000 (E)	
			\$ <u>9,000,000</u>	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WEEI	Boston	Sold by Boston Celtics	\$4,000,000 (E)	
WCKN	Indianapolis	From Secret to owner WTPI/WZPL (D)	575,000	
WCVS-F	Virden (Spring. IL)	Sold to Neuhoff (D)	400,000	
KYQQ-F	Ark. City (Wichita)	Sold to Lesso	515,000	
KANR	Nampa (Boise)		200,000	
KAHI	Auburn, CA	Sold by American Media	250,000	
WLNH	Laconia, NH	Sold by Sconnix	47,000	
WVPO, WSBG-F	Stroudsburg (WB/Scranton)	Sold to Nassau	2,200,000	(Blackburn)
KMTW, KKLZ-F	Las Vegas	50% sold to Pourtales	2,020,000	
KJBX	Lubbock	Sold by Sonance	75,000	(Whitley)
WDAR A/F	Florence, SC	Sold to owners of WJMX (D)	435,000	
KYXY-F	San Diego	Sold to SFX (D)	15,000,000 (E)	
KLTQ-F	Sparta (Spring. MO)		600,000	
WVMI, WQID-F	Biloxi	Sold to Southern Starr (D)	1,900,000	(Connelly)
WCQL A/F	Portsmouth, NH	From Sunshine to Knight (D)	1,600,000	
WFQX-F	Front Royal, VA	Sold to Benchmark (D)	500,000	
FM CP	Signal Mt. (Chatt)	Sold to Wicks	440,000	(Sailors)
KSRY-F/KSRI-F	San Fran/San Jose	From Viacom to KSOL-F owners (D)	16,000,000	(MVP)
KKBB-F	Shafter (Bakersfield)	Sold to Caballero (KXEM, KSUV) (D)	525,000	(Stevens)
WTVL, WEBB-F	Waterville (Augusta, ME)	Sold to Pilot (D)	550,000	
WFLB	Fayetteville	Sold to Don Curtis	175,000	(Blackburn)
KSTL	St. Louis	Sold to Crawford (D)	525,000	(Force)
KBXX-F	Houston	From Cook Inlet to Clear Channel (D)	21,000,000	
KZOK-F	Seattle	From Crysler Capital to EZ (D)	19,750,000	(Stevens)
WWDJ	New York	From Communicom to Salem		
WZZD	Philadelphia	From Communicom to Salem (D)		
KSLR	San Antonio	From Communicom to Salem		
			\$ 14,000,000	
KMYC, KRFD-F	Marysville (Sacra.)	From Art Hogan to Embarcadero	1,500,000	(MVP)
KRCX	Roseville (Sacramento)	From Fuller-Jeffrey to Embarcadero (D)	3,000,000	(MVP)
WRLX-F	West Palm Beach	Sold to Fairbanks (D)	5,500,000	(Hepburn)
WFXJ-F	Jacksonville, NC	Sold to HVS (D)	350,000	(Media Services)
WXQR-F	Jacksonville, NC	Sold to HVS (D)	425,000	(Media Services)
WIBC, WKLR-F	Indianapolis	From Sconnix to Emmis (D)	26,000,000	(Americom)
WCKY (1530)	Cincinnati	From Federated to owner of WSAI, WAQZ-F (D)	1,000,000	
KXTP, WAKX-F	Duluth	Sold to KZIO-F owner (D)	800,000	
WXVI	Montgomery	Sold by New South	225,000	
WKMF-F	Tuscola (Flint)	Sold to Faircom (D)	450,000	(Shamrock)
WANS	Anderson, SC	Sold by AmCom	75,000	
KHYL-F	Sacramento	From American Media to Chancellor (D)	15,000,000	
WOCL-F	Orlando	From American Media to Chancellor	27,000,000	
WALK A/F	Long Island	From American Media to Chancellor	37,900,000	
KMEN, KGGI-F	Riverside-SB	From American Media to Chancellor	21,300,000	
KTCJ, KTCZ-F	Minneapolis	From American Media to Chancellor	16,800,000 (E)	
WUBE-AF, WYGY-F	Cincinnati	From American Media to Chancellor (D)	27,000,000 (E)	
			\$150,000,000	(Star)
WECK, WJYE-F	Buffalo	From EBE to Amer. Radio Systems (D)	10,200,000	(Blackburn)
KDJK-F	Oakdale (Fresno)	Sold to Photosphere	2,500,000	
KHEZ-F	Caldwell (Boise)	From Citadel to Sundance (D)	550,000	
WZJX-F	Englewood (Dayton)	Sold to Regent (D)	2,150,000	(MVP)
KFGI-F	Luling (Austin)	Sold to Amaturio (D)	2,500,000	
WYHY-F	Lebanon (Nashville)	From Legacy to SFX (D)	4,000,000	
WCOA, WWRO-F, WKRK A/F	Mobile/Pensacola	Local duopolies	4,460,000	
WBCT-F	Grand Rapids	From Radio Associates to owner WOOD A/F (D)	10,200,000 (E)	(Star; Serafin)
WUSL-F	Philadelphia	From TAK to EZ	33,000,000 (E) (D)	
WTPX-F	Miami	From TAK to EZ	17,000,000 (E)	
			\$50,000,000	
KFGE-F	Lincoln	Sold to owners of KLIN, KEZG (D)	450,000	
WNTA, WKMQ-F	Rockford	From Midwest Family to WRRR, WXRK owner (D)	1,650,000	
WKEZ-F	Holland (Grand Rapids)	From Mike Walton to Federated (D)	3,750,000	(Blackburn)
WMKT, WKHQ-F	Charlevoix	Sold to MacDonald (D)	1,500,000	(Blackburn; Questcom)
KORD A/F	Tricities, WA		1,300,000	
KHVN, KJMZ-F	Dallas	From Summit to Granum (D)	22,000,000 (E)	
WAOK, WVEE-F	Atlanta	From Summit to Granum	91,300,000 (E)	
WCAO, WXYV-F	Baltimore	From Summit to Granum	16,700,000 (E)	
			\$130,000,000	(Morgan Stanley)

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
WRKS-F	New York	From Summit to Emmis (D)	\$68,000,000	(Morgan Stanley)
WVLK A/F	Lexington		10,900,000	
WWZN	Orlando	Sold by Paxson to WTRR owner (D)	300,000	(Hadden)
WGUS, WFXG-F	Augusta, GA	Sold by Benchmark	1,520,000	(Bergner)
WJPC A/F	Chicago area	From Johnson to Broadcasting Partners (D)	8,000,000	(Dugan)
WUVE-F	Saginaw		335,000	
KKJY-F	Albuquerque	Sold by Dean	1,750,000	(Blackburn)
WTLB, WRCK-F	Utica	From H & D to the Radio Corporation	1,000,000	(MVP; Blackburn)
KLXX	Duluth	Sold to owners of WCLK A/F (D)	120,000	
KZBE-F	Pleas. Hope (Spring. MO)		780,000	(Chapin)
KIIX, KTCL-F	Ft. Collins, CO		3,950,000	(MVP)
WBZT, WIRK-F	West Palm	From Price to Amer. Radio Systems	22,000,000	(Blackburn)
KZLZ-F	Kearny (Tucson)	Sold to Z-Spanish	750,000	
WNEU-F	Greensboro-WS	Sold to Radio Equity (D)	3,500,000	
WJOC (1490)	Chattanooga		125,000	
WCLY (1550)	Raleigh		240,000	
WJSH (1300)	Terre Haute		95,000	
WGGG (1230)	Gainesville	Sold to Sonny Bloch	100,000	
KALI	Los Angeles	Sold to Way by United	5,750,000	(Schutz; Star)
WBBE, WTKT-F	Georgetown (Lexing, KY)	Sold to Village (D)	2,200,000	
KRLV-F	Las Vegas	Sold to Regent	5,750,000	
WOIC, WNOK-F	Columbia	Sold by HMW to owner of WMFX-F (D)	5,000,000	
KZOK	Seattle	Sold to Salem (D)	500,000	
KZSS, KZRR-F, KLSK-F	Albuquerque	60% sold to River City (D)	3,000,000	
WCSS, WKOL-F	Amsterdam (Albany)	Sold to MEG	400,000	(Kozacko)
WBBW, WBBG-F	Youngstown	From H & D to Connoisseur	8,000,000	
WKOE, WFPG-AF	Atlantic City	From H & D to Connoisseur	<u>6,500,000</u>	
			\$11,500,000	
WWWZ-F	Summerville (Charleston)	Sold to Bill Dudley	2,005,000	
WMOG-AF	Brunswick, GA	Sold to Partech	560,000	(Jorgenson)
WXKO, WFXM-F	Ft. Valley (Macon)	From Woodfin to WPGA owner (D)	700,000	
KKTK, KSTR-F	Grand Junction	Sold by Warner	1,100,000	
KJAZ-F	Alameda (San Fran)		6,000,000	(Stanfield)
KFTH-F	Marion (Memphis)	Sold by Willis	1,650,000	
WCGY-F	Boston	From Curt Gowdy to Amer. Radio Systems (D)	12,500,000	(Stevens)
WKRQ, WCOA	Mobile/Pensacola	Sold to Pourtales (D)	1,500,000	(Kalil)
WRAG, WCKO-F	Carrollton (Tuscaloosa)	Sold to Firststar	890,000	(Snowden)
KNKN	Pueblo	Sold to Guardian	231,000	
WLYV	Fort Wayne		75,000	
KCKI-F	Tulsa	Sold to Great Empire (D)	1,200,000	
KZRC, KXYQ-F	Salem (Portland)	From Van Halen Band to Trumper (D)	5,600,000	(Star)
WHEW-F	Fort Myers	Sold to Renda	4,000,000	(Hadden)
WIIZ-F	Lafayette, IN	Sold to Schurz (D)	860,000	
KGGY-F	Dubuque	Sold to owner of WJOD-F (D)	300,000	
WRSF-F	Columbia, NC	From Jones Eastern to Multi-Market	1,060,000	
WHTX-F	Sharpsville (Youngstown)	Sold to Zapis	350,000	
WJMI-F & WTYX-F	Jackson, MS	Opus and Holt swap frequencies	NONE	
WIZF-F	Cincinnati	Sold out of receivership	4,000,000	(Crisler; Foreman)
KAMX A/F	Albuquerque		750,000	(Blackburn)
KXEX	Fresno		212,000	
WFTL	Fort Lauderdale		500,000	
WCRJ	Jacksonville		500,000	
WTKX A/F	Pensacola	From Holt to Southern	950,000	
WZNY-F	Augusta, GA	From Benchmark to WBBQ owner (D)	3,900,000	
KWTO A/F	Springfield, MO	Sold to Meyer (D)	1,880,000	
KYSM A/F	Mankato, MN	Sold to Jim Ingstad	400,000	
WRQN-F	Toledo	From ABS to Fritz (D)	2,300,000	
KONE	Lubbock	Sold by Lotus	700,000	
WVOC	Columbia, SC	Sold to Benchmark	2,500,000	
KRPQ-F	Santa Rosa		2,080,000	(MVP)
WFAV, WKCG-F	Augusta, ME		900,000	
KATH-F, KBOZ A/F	Bozeman, MT	From Citadel to Deschutes (D)		
KDWG, KCTR-F, KKBR-F	Billings	From Citadel to Deschutes (D)		
			<u>\$5,000,000</u>	
WGUS, WFXG-F	Augusta, GA	Sold by Benchmark	1,400,000	(Bergner)
WMQX-AM	Greensboro-WS	From Max to Willis	200,000	
KTYL-F	Tyler, TX		2,550,000	
WQSR-F, WBMD	Baltimore	From Scconnix to Amer. Radio Systems	39,000,000	(Americom)

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
WPOP, WYSR-F	Hartford	From Griffin to Liberty		
WHJJ, WHJY-F	Providence	From Griffin to Liberty		
WTRY, WPYX-F	Albany	From Griffin to Liberty		
			\$17.5 plus 7.3% of Liberty	
KCHJ	Delano (Bakersfield)	Sold to owners of KWAC, KIWI-F (D)	400,000	
KKDJ-F	Fresno	Sold to Henry (D)	1,730,000	(MVP)
KGU	Honolulu	Sold to Pompadur	717,000	(Exline)
WHKW-F	Corydon (Louisville)	Sold to Regent (D)	2,600,000	(Henson)
KFMS A/F	Las Vegas	Sold to Regent (D)	7,750,000	(MVP)
KEED	Eugene		35,000	
WHOT A/F	Youngstown	From Myron Jones to Connoisseur (D)	6,000,000	(MVP)
KALB, KZMZ-F	Alexandria, LA	Sold to Don Chaney	815,000	(Whitley)
KARS A/F	Belen (Albuquerque)	Sold to Guardian (KKIM) (D)	665,000	
KMND, KNFM-F	Midland, TX		1,600,000	(Whitley)
WESC-AF, WBBO-F, WHYZ	Greenville, SC	Benchmark and George Francis (D)	15,000,000	(Americom)
KACE-F	Inglewood (Los Angeles)	From All Pro to Cox (D)	11,500,000	(MVP)
KQMK-F	Galveston (Houston)	Sold to El Dorado (D)	10,250,000	(Stanfield)
KSLK-F	Auberry (Fresno)	Sold to Lotus	1,500,000	
KOLA-F	San Bernardino	Sold to Anaheim (D)	5,000,000	
KMGX-F	San Fernando	From Buckley to KFOX owner (D)	4,500,000	(Stanfield)
KSFO	San Francisco	Sold to Cap Cities/ABC (D)	9,500,000	
WIVY-F	Jacksonville	From Taylor to Prism (D)	7,000,000	
WJGT-F	Century (Pensacola)		237,500	
WNEX	Macon		175,000	
KOFX-F	El Paso	Sold to KSET-F owner (D)	3,000,000	
WEMI-F	Menasha (Appleton)	Sold to Central States (D)	2,000,000	(Jack Minkow)
KINE-F, KCCN-AF	Honolulu		5,300,000	(Exline)
WXFX-F	Prattville (Montgomery)	Sold by Paul Downs	1,580,000	
WTMC	Ocala	Sold by Paxson	260,000	
WGCM-F	Gulfport, MS	From Muniz to Dowdy	1,100,000	(Bergner)
KHTX A/F	Riverside-SB	From Henry to Embarcadero (D)	10,000,000	(Stanfield)
KZDG-F	Greeley (Denver)	From Premiere to Shamrock (D)	5,500,000	
WARQ-F	Columbia, SC	Sold to Radio Equity	1,900,000	
WCLZ A/F	Brunswick (Portland)	Sold to MEG	525,000	(Media Services)
WGUL A/F	Tampa	Sold by Carl Marcocci	3,400,000	
KMXR-F	Corpus Christi	Sold to owner of KRYS A/F (D)	1,100,000	
WTPX-F	Miami	From EZ to WXDJ-F owner (D)	21,250,000	
KSXY-F	Fresno	Sold to EBE (D)	1,730,000	
KOXR	Oxnard	Sold by Lotus	350,000	
WSPB, WSRZ-F	Sarasota	From Wilks-Schwartz to D & F	5,550,000	(Blackburn)
KOQQ-F	Bakersfield	Sold to Buckley (D)	1,000,000	
WXRC-F	Hickory, NC		3,050,000	
KZMO-F	Jefferson City, MO	Sold to Brill (D)	425,000	(Bill Cate)
WZAM	Norfolk		217,000	

AMERICA'S LEADING STATIONS -- 12+ METRO SHARE *

	<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>	<u>FORMAT</u>	<u>1993 REVENUE</u>	<u>GROUP OWNER</u>
1	WXBQ-F	JC-Kingsport	32.4	C	\$2.6	Bristol
2	WTHI-F	Terre Haute	31.6	C	NA	
3	WIVK-F	Knoxville	30.9	C	6.2	Dick
4	WQBE-F	Charleston, WV	27.3	C	2.5	Bristol
5	WTCR-F	Huntington	26.4	C	3	CRB
6	KLLL-F	Lubbock	25.0	C	2.2	Pinnacle
7	WFGY-F	Altoona	24.9	C	1.6	O'Leary
	WDRM-AF	Huntsville	24.9	C	4.0	
9	KHAK-AF	Cedar Rapids	23.9	C	2.2	
10	WUSY-F	Chattanooga	23.5	C	4.0	Colonial
11	WVLK-F	Lexington	23.0	C	3.4	
12	WLWI-F	Montgomery	22.7	C	3.3	Colonial
13	WJBC	Bloomington, IL	21.8	FS	2.4	Bloomington
	WOVK-F	Wheeling	21.8	C	1.6	Osborn
15	WRNS-AF	Green, NC	21.4	C	2.7	Pinnacle
16	KRMD-AF	Shreveport	20.9	C	2.6	AmCom
17	WPCV-F	Lakeland	20.8	C	3.6	Hail
18	WZFX-F	Fayette, NC	20.5	B	1.8	Atlantic
	WDEN-F	Macon	20.5	C	2.9	Magic
20	KCCY-F	Pueblo	20.3	C	1.4	McCoy
	KTTS-F	Springfield, MO	20.3	C	3.6	Great Empire
22	WHWK-F	Binghamton	20.2	C	1.7	Amer. Radio Syst.
23	WAVC-F	Duluth	19.9	C	1.0	Brill
24	KMJJ-F	Shreveport	19.5	B	0.9	SunGroup
25	WLLR-AF	Daven-Rl	19.2	C	2.8	Sconnix
26	WZID-F	Manchester	19.1	AC/SAC	3.0	Saga
27	WKML-F	Fayette, NC	18.8	C	2.6	Beasley
	WYYD-F	Roanoke	18.8	C	3.1	Winfas
29	WSIX-F	Nashville	18.6	C	6.4	SFX
30	KATM-F	Modesto	18.5	C	2.8	Citadel
31	WZZK-AF	Birmingham	18.4	C	6.8	NewCity
	WIKY-F	Evansville	18.4	FS	2.6	South Central
33	WWNC	Asheville	18.3	C/FS	2.8	Osborn
34	WDUV-F	Sarasota	17.6	EZ	NA	
35	WIXX-F	Green Bay	17.4	CHR	2.5	Midwest Comm.
	WSSL-AF	Green, SC	17.4	C	4.8	SFX
37	KFGO	Fargo	17.3	C/FS	1.7	
38	WWDM-F	Columbia, SC	17.1	B	3.0	Radio Equity
39	WAMZ-F	Louisville	17.0	C	7.2	Clear Channel
	WXBM-F	Pensacola	17.0	C	2.4	Calendar
41	KSSN-F	Little Rock	16.9	C	4.2	Southern Skies
42	WXRX-F	Rockford	16.8	AOR	1.2	Airplay
43	WYNK-F	Baton Rouge	16.7	C	3.7	Narragansett
44	WXCL-F	Peoria	16.6	C	1.75	Kelly
45	KFGO-F	Fargo	16.5	B	1.1	
	WITL-AF	Lansing	16.5	C	3.5	
47	WRKT-F	Erie	16.4	AOR	1.2	
	WMSI-F	Jackson	16.4	C	3.2	SFX
49	KJJY-F	Des Moines	16.0	C	3.2	Fuller-Jeffrey
50	KASE-F	Austin	15.9	C	6.7	
	WFRG-F	Utica	15.9	C	1.2	O'Leary
52	WLZW-F	Utica	15.7	SAC	0.7	Black River
53	KDKA	Pittsburgh	15.4	N/T	10.0	Westinghouse
	WPOR-F	Portland, ME	15.4	C	2.8	
55	WKXC-F	Augusta, GA	15.3	C	1.6	GHB

AMERICA'S LEADING STATIONS -- 12+ METRO SHARE (Cont.)

	<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>	<u>FORMAT</u>	<u>1993 REVENUE</u>	<u>GROUP OWNER</u>
	WHO	Des Moines	15.3	FS	3.8	Palmer
	WBLX-F	Mobile	15.3	B	2.1	Calendar
	KKCV-F	Waterloo	15.3	C	NA	
59	WIKS-F	Green, NC	15.2	B	1.6	Taylor
	KTWB-F	Sioux Falls	15.2	C	1.2	
61	WCRZ-F	Flint	15.1	AC	3.3	Faircom
	WTQR-F	Greensboro	15.1	C	6.8	Radio Equity
	KMAJ-F	Topeka	15.1	AC	1.4	
	WMNX-F	Wilmington, NC	15.1	B	0.6	Cape Fear
65	WFXE-F	Columbus, GA	15.0	B	0.95	Davis
	WTNT-F	Tallahasee	15.0	C	1.7	Park
67	WKDQ-F	Evansville	14.8	C	1.9	Bristol
	KOEL-F	Waterloo	14.8	C	1.6	Independence
69	WKSF-F	Asheville	14.7	C	1.6	Osborn
	WQLH-F	Green Bay	14.7	AC	1.4	
	KMOX	St. Louis	14.7	N/T	18.8	CBS
72	WBWN-F	Bloomington, IL	14.5	C	0.9	Keister
73	WIBW-F	Topeka	14.4	C	0.9	Stauffer
	KIIM-F	Tucson	14.4	C	4.8	
75	WWCT-F	Peoria	14.3	AOR	1.8	
76	WJET-F	Erie	14.1	CHR	1.2	Myron Jones
	WKEE-F	Huntington	14.1	CHR	1.9	Adventure
78	WXLN-F	Daven-RI	14.0	AOR	1.8	Connoisseur
	WYNG-F	Evansville	14.0	C	2.0	Pinnacle
	WFMS-F	Indianapolis	14.0	C	8.7	Susquehanna

* BASED ON 1/4 HR. AVG, METRO SHARE, BROADCAST WEEK, 12+

AMERICA'S MOST LISTENED TO RADIO STATIONS *

STATION	MARKET	1/4 HOUR		GROUP OWNER	SPG '93 RANK	ESTIMATED 1993 REVENUE	
		AVG.	FORMAT				
1	WLTW-F	New York	1331	Soft AC	Viacom	3	\$26,500,000
2	WCBS-F	New York	1239	Oldies	CBS	4	26,000,000
3	WQHT-F	New York	1215	CHR/U	Emmis	12	13,000,000
4	WABC	New York	1153	Talk	Cap Cities/ABC	2	14,800,000
5	WHTZ-F	New York	1144	CHR	Shamrock	11	12,800,000
6	WRKS-F	New York	1143	Black	Emmis (P)	1	17,200,000
7	WPLJ-F	New York	1135	CHR	Cap Cities/ABC	8	13,300,000
8	KLAX-F	Los Angeles	1087	Hispanic	SBS	13	19,500,000
9	WINS	New York	1065	News	Westinghouse	20	30,000,000
10	WGN	Chicago	1050	FS/Talk	Tribune Company	14	39,600,000
11	KFI	Los Angeles	1037	Talk	Cox	6	15,700,000
12	WBLS-F	New York	1017	Black	Inner City	5	12,200,000
13	WQCD-F	New York	1013	Jazz	Tribune Company	30	12,000,000
14	WOR	New York	1011	Talk	Buckley	10	18,000,000
15	WXRK-F	New York	1002	CL AOR	Infinity	7	24,300,000
16	KPWR-F	Los Angeles	983	CHR/U	Emmis	16	19,700,000
17	WFAN	New York	982	SPRTS	Infinity	15	35,000,000
	WPAT-F	New York	982	EZ	Park	29	9,400,000
19	KROQ-F	Los Angeles	963	AOR-NR	Infinity	21	17,900,000
20	WMXV-F	New York	947	AC	Bonneville	17	18,800,000
21	WCBS	New York	944	News	CBS	19	21,000,000
22	WGCI-F	Chicago	901	Black	Gannett	22	17,400,000
23	KOST-F	Los Angeles	862	AC	Cox	9	29,000,000
24	WSKQ-F	New York	844	Hispanic	SBS	50	7,600,000 (w/WSKQ-AM)
25	WQXR-F	New York	820	Classical	NY Times	79	5,000,000
26	KIIS-F	Los Angeles	806	CHR	Gannett	24	24,000,000
27	KGO	San Francisco	804	Talk	Cap Cities/ABC	26	25,600,000
28	WJR	Detroit	744	FS/Talk	Cap Cities/ABC	27	18,200,000
29	KKBT-F	Los Angeles	731	Black	Evergreen	44	17,800,000
30	KLOS-F	Los Angeles	700	AOR	Cap Cities/ABC	18	28,600,000
31	WLS-AM	Chicago	697	Talk	Cap Cities/ABC	55	8,200,000
32	KLVE-F	Los Angeles	696	Hispanic	Heftel	36	23,100,000 (w/KTNQ)
33	WCCO	Minneapolis	695	FS	CBS	23	23,700,000
34	KCBS-F	Los Angeles	688	Oldies-70's	CBS	101	9,100,000
35	KRTH-F	Los Angeles	669	Oldies	Infinity	28	25,700,000
36	KABC	Los Angeles	662	Talk	Cap Cities/ABC	34	29,800,000
37	WNEW-F	New York	656	AOR	Westinghouse	25	16,600,000
38	WPGC-F	Washington DC	650	CHR/U	Infinity	38	14,900,000
39	WMMR-F	Philadelphia	637	AOR	Westinghouse	40	12,800,000
40	WBBM-F	Chicago	634	CHR	CBS	33	10,800,000
41	KYW	Philadelphia	622	News	Westinghouse	49	20,000,000
42	KNBR	San Francisco	608	Talk	Susquehanna	37	18,000,000
43	KBIG-F	Los Angeles	607	AC	Bonneville	35	22,200,000
44	KDKA	Pittsburgh	606	News/Talk	Westinghouse	47	10,000,000
45	KMOX	St. Louis	593	Talk/FS	CBS	39	18,800,000
46	WBZ	Boston	583	News/Talk	Westinghouse	65	13,100,000
47	WYNY-F	New York	582	Country	Bdcast. Partners	45	11,000,000
48	WYSP-F	Philadelphia	579	CL AOR	Infinity	42	17,400,000
49	WAXQ-F	New York	573	AOR-NR	GAF	123	5,200,000
50	WUSN-F	Chicago	571	Country	Infinity	32	20,200,000
51	KLTX-F	Los Angeles	570	CL AOR	Greater Media	31	21,900,000
52	WBBM	Chicago	568	News	CBS	60	15,500,000
53	WVEE-F	Atlanta	563	Black	Granum (P)	41	14,600,000
54	KNX	Los Angeles	562	News	CBS	56	22,300,000
55	WWDB-F	Philadelphia	559	Talk	Panache	64	6,400,000
56	KZLA-F	Los Angeles	553	Country	Shamrock	74	14,300,000 (w/KLAC)
57	WKHX-F	Atlanta	525	Country	Cap Cities/ABC	61	8,800,000
58	KYSR-F	Los Angeles	514	AC	Viacom	48	13,000,000
59	KFWB	Los Angeles	513	News	Westinghouse	46	21,800,000
60	WPEN	Philadelphia	510	Stand/FS	Greater Media	113	6,300,000

STATION	MARKET	1/4 HOUR		GROUP OWNER	SPG '93 RANK	ESTIMATED					
		AVG.	FORMAT			1993 REVENUE					
61	WXTU-F	Philadelphia	504	Country	Beasley	51	9,000,000				
62	KCBS	San Francisco	501	News	CBS	68	16,100,000				
63	WKQX-F	Chicago	492	AOR-NR	Emmis	115	8,300,000				
64	WJLB-F	Detroit	488	Black	Secret	76	9,300,000				
65	WUGL-F	Philadelphia	481	Oldies	CBS	72	13,400,000				
	WUSL-F	Philadelphia	481	Black	EZ	66	8,900,000				
67	WQEW	New York	479	Standards	NY Times	83	NA				
68	WJMK-F	Chicago	473	Oldies	Infinity	71	13,100,000				
	WADO	New York	473	Hispanic	Heftel	73	4,700,000				
70	WLIT-F	Chicago	471	Soft AC	Viacom	59	11,700,000				
71	WIVK-F	Knoxville	469	Country	Dick	70	6,200,000				
72	KQRS-F	Minneapolis	468	AOR/CL	Cap Cities/ABC	88	11,400,000				
73	WEDR-F	Miami	463	Black	Rivers	62	7,200,000				
74	WDVE-F	Pittsburgh	461	AOR	Secret	69	8,500,000				
75	WXKS-F	Boston	460	CHR	Pyramid	43	14,000,000				
76	WBAP	Dallas-FW	457	Talk/FS	Cap Cities/ABC	58	15,800,000				
77	WJMN-F	Boston	444	CHR	Pyramid	130	5,700,000				
78	WBEB-F	Philadelphia	437	AC/Soft AC		110	5,700,000				
79	WVAZ-F	Chicago	431	Black AC	Bdcast. Partners	81	12,000,000				
80	KTNQ	Los Angeles	428	Hispanic	Heftel	155	(See KLVE-F #32)				
81	WIOQ-F	Philadelphia	422	CHR	EZ	54	7,000,000				
82	KSCS-F	Dallas-FW	416	Country	Cap Cities/ABC	57	15,500,000				
83	KTWV-F	Los Angeles	411	Jazz	Westinghouse	62	13,700,000				
84	WFBQ-F	Indianapolis	410	AOR	Secret	78	11,100,000				
	KMEL-F	San Francisco	410	CHR/U	Evergreen	77	11,500,000				
86	WLUP-F	Chicago	408	AOR/Talk	Evergreen	126	16,500,000				
87	KMPS-AF	Seattle	397	Country	EZ	97	11,000,000				
88	KYLD-FF	San Francisco	392	CHR/U		123	5,100,000				
89	WRKO	Boston	391	Talk	Amer. Radio Systems	84	15,000,000				
90	KHKS-F	Dallas-FW	382	CHR	Gannett	226	5,900,000				
91	WMZQ-F	Washington DC	381	Country	Viacom	53	15,800,000				
92	WBCN-F	Boston	380	AOR-P	Infinity	88	16,100,000				
93	KILT-F	Houston	377	Country	Westinghouse	74	16,800,000				
	WLYF-F	Miami	377	Soft AC	Jeff-Pilot	121	6,900,000				
	WIL-F	St. Louis	377	Country	Heritage	119	7,100,000				
96	WWBZ-F	Chicago	373	AOR	Evergreen	103	7,600,000				
97	WLW	Cincinnati	372	FS/Talk	Jacor	112	16,500,000				
	WWWW-F	Detroit	372	Country	Shamrock	52	11,600,000				
99	WKQI-F	Detroit	369	AC/CHR	Bdcast. Partners	149	11,900,000				
100	WGAR-F	Cleveland	364	Country	Nationwide	99	6,200,000				
	WPLY-F	Philadelphia	364	CHR		323	3,500,000				
102	WOJO-F	Chicago	360	129	KVIL-AF	Dallas	328	WYAY-F	Atlanta	303	
103	WTQR-F	Greensboro	358	130	WNUA-F	Chicago	327	WAAF-F	Boston	303	
104	WODS-F	Boston	356	131	WZLX-F	Boston	326	158	KJOI-AA	Los Angeles	302
	KOIT-F	San Fran	356	132	WSSL-AF	Greenvl-SP	325	WIP	Philadelphia	302	
106	WCKG-F	Chicago	348		WMJX-F	Boston	325	160	WLIB	New York	301
107	KNIX-F	Phoenix	346		WYCD-F	Detroit	325		WDUV-F	Tampa	301
108	KXEZ-F	Los Angeles	345		KSTP-F	Minneapolis	325	162	KOAI-F	Dallas	299
109	KYNG-F	Dallas	343		WYXR-F	Philadelphia	325		KDWB-F	Minneapolis	299
110	WBAL	Baltimore	341	137	WMJI-F	Cleveland	323	164	KVI	Seattle	298
	KPLX-F	Dallas	341	138	WMXD-F	Detroit	323	165	WPOC-F	Baltimore	297
	WWJ	Detroit	341	139	KKGO-F	Los Angeles	321		WJFK-F	Washington DC	297
113	KFBK	Sacramento	340	140	WMGK-F	Philadelphia	319	167	KKHJ	Los Angeles	295
114	WSIX-F	Nashville	339		WDAS-F	Philadelphia	319		WPOW-F	Miami	295
115	WBMX-F	Boston	338	142	WFMS-F	Indianapolis	318	169	WXYT	Detroit	294
	WXRT-F	Chicago	338		WMAL	Washington DC	318	170	KIKK-F	Houston	292
117	WQYK-F	Tampa	337	144	WSOC-F	Charlotte	317	171	WMMJ-F	Washington DC	291
118	WYSY-F	Chicago	336	145	WDAF	Kansas Cty	315	172	KKDA-F	Dallas	289
	KQUE-F	Houston	336	146	KIOI-F	San Francisco	314		WKIS-F	Miami	289
	WAMZ-F	Louisville	336	147	KBXX-F	Houston	313		WXTB-F	Tampa	289
	WRQX-F	Washington D	336		WRTO-F	Miami	313	175	WRIF-F	Detroit	288
122	WJJD	Chicago	334	149	KBSG-AF	Seattle	312		WLTE-F	Minneapolis	288
123	WDOK-F	Cleveland	333	150	KSHE-F	St. Louis	311		WQUE-F	New Orleans	288
124	KKBQ-AF	Houston	332	151	KYGO-F	Denver	310	178	WPCH-F	Atlanta	286
125	WZZK-AF	Birmingham	331		KLAC	Los Angeles	310		WSSH-F	Boston	286
126	KOA	Denver	330	153	KWJJ-AF	Portland, OR	309	180	WNCX-F	Cleveland	285
127	WJMX-F	Chicago	329	154	WFLZ-F	Tampa	306		WHUR-F	Washington DC	285
	KODA-F	Houston	329	155	WSB-F	Atlanta	303		WWDC-F	Washington DC	285

183	WUSY-F	Chattanooga	284		WRBQ-F	Tampa	244		WXDJ-F	Miami	223
	WBZZ-F	Pittsburgh	284	238	KTAR	Phoenix	243		WIOD	Miami	223
	KBLX-F	San Francisco	284	239	WCRB-F	Boston	242		WHUD-F	New York	223
186	KEZK-F	St. Louis	283		WFME-F	New York	242	294	KJMZ-F	Dallas	222
187	KIRO	Seattle	282		WWKA-F	Orlando	242		KPRC	Houston	222
188	WMAQ	Chicago	280		KFI	Riverside-SB	242		WSHE-F	Miami	222
	KMJM-F	St. Louis	280	243	KKRW-F	Houston	241		WDRE-F	New York	222
190	WBOS-F	Boston	279		WHJY-F	Providence	241	298	WJOI-F	Detroit	220
191	WHYT-F	Detroit	278	245	WPNT-F	Chicago	240		WDSY-F	Pittsburgh	220
192	KTRH	Houston	277		KITS-F	San Francisco	240		KXTN-AF	San Antonio	220
193	WTMJ	Milwaukee	274	247	WFOX-F	Atlanta	238	301	WWDW-F	Columbia	219
	WWSW-AF	Pittsburgh	274		WERQ-F	Baltimore	238		KRQR-F	San Francisco	219
195	WSB	Atlanta	273		KRLD	Dallas	238	303	KZPS-F	Dallas	218
	KRBE-F	Houston	273		WWYZ-F	Hartford	238		WJZZ-F	Detroit	218
	KMJQ-F	Houston	273		KRLA	Los Angeles	238		KKLQ-F	San Diego	218
198	WZAK-F	Cleveland	272		WHQT-F	Miami	238		WMTX-AF	Tampa	218
199	WHDH	Boston	271	253	WALR-F	Atlanta	237	307	KPIX-AF	San Francisco	217
	WALK-F	Nassau-Suff	271		WAIT	Chicago	237	308	WHO	Des Moines	216
201	WCSX-F	Detroit	270		KLOL-F	Houston	237		WOWI-F	Norfolk	216
202	WMGF-F	Orlando	269		KSFM-F	San Francisco	237	310	WYRK-F	Buffalo	214
	WKYS-F	Washington D	269	257	KRFX-F	Denver	236		KXXY-AF	Oklahoma Cty	214
	WHFS-F	Washington D	269		WLTI-F	Detroit	236	312	WJZZ-F	Philadelphia	213
205	WGNA-AF	Albany	268		WFLL-F	Miami	236	313	WDRM-AF	Huntsville	212
206	WMMS-F	Cleveland	267	260	WPEG-F	Charlotte	235		KFKF-F	Kansas Cty	212
	KABL	San Francisco	267	261	KDGE-F	Dallas	234		KUPD-F	Phoenix	212
	WHPT-F	Tampa	267		WASH-F	Washington DC	234		KISW-F	Seattle	212
209	KLUV-F	Dallas	266	263	KSFM-F	Sacramento	233	317	WRFX-F	Charlotte	210
	WAQI	Miami	266		KBAY-F	San Jose	233	318	KSTP	Minneapolis	209
211	WOMC-F	Detroit	265	265	KHYS-F	Houston	232		KUPL-F	Portland, OR	209
212	KSON-AF	San Diego	264		KQQL-F	Minneapolis	232		WWLI-F	Providence	209
213	WXBQ-F	Johnson City	262	267	WQSR-F	Baltimore	231		WGUL-AF	Tampa	209
	WBIG-F	Washington D	262		WUBE-F	Cincinnati	231	322	WEEI	Boston	208
215	WRMR	Cleveland	259		KFRG-F	Riverside-SB	231		WCOF-F	Tampa	208
	WNIC-F	Detroit	259	270	WBCT-F	Grand Rpds	230	324	KEGL-F	Dallas	207
217	KEEY-F	Minneapolis	258		WHYI-F	Miami	230		WQIK-F	Jacksonville	207
218	WNNX-F	Atlanta	257		KFRC-F	San Francisco	230		WNOE-AF	New Orleans	207
	KMLE-F	Phoenix	257	273	WCLB-F	Boston	229		KGGI-F	Riverside-SB	207
	KUBE-F	Seattle	257		WTDR-F	Charlotte	229		KSJO-F	San Jose	207
221	WSTR-F	Atlanta	256		WEBN-F	Cincinnati	229	329	WQAL-F	Cleveland	206
	WLTF-F	Cleveland	256	276	WITL-AF	Lansing	228		WHAS	Louisville	206
	WML-F	Milwaukee	256		KASE-F	Austin	228		WWL	New Orleans	206
224	WXYV-F	Baltimore	255	278	WHRK-F	Memphis	227		KYKY-F	St. Louis	206
225	WTOP	Washington D	253		WIBF-F	Philadelphia	227	333	WKRQ-F	Cincinnati	205
226	KKSF-F	San Francisco	252	280	KEGE-F	Minneapolis	226		WPST-F	Trenton	205
227	KLDE-F	Houston	251	281	WRCH-F	Hartford	225	335	KATM-F	Modesto	203
228	WHKO-F	Dayton	250		WSM-F	Nashville	225		XHTZ-F	San Diego	203
	WOMX-F	Orlando	250		WSKQ	New York	225		WGMS-F	Washington DC	203
	WFLA	Tampa	250		WKXW-F	New Jersey	225	338	WMIY-F	Greenville-SP	202
231	KHMX-F	Houston	248		KRPM-F	Seattle	225		WLIF-F	Baltimore	202
	WWRM-F	Tampa	248	286	WSCR	Chicago	224		KING-F	Seattle	202
233	WYNK-AF	Baton Rouge	247		WTIC	Hartford	224	341	WFGY-F	Altoona	201
234	WVLK-F	Lexington	246		KSAN-F	San Francisco	224		CIMX-F	Detroit	201
	WGAY-F	Washington D	246	289	WRNS-AF	Greenvl, NC	223	343	WBOB-F	Minneapolis	200
236	WJMH-F	Orlando	244		KXED	Los Angeles	223		KSDO	San Diego	200

*BASED ON 1/4 HOUR AVG, BROADCAST WEEK, 12+

AMERICA'S LEADING STATIONS -- 12+ TSA CUME *

1	WHTZ-F	New York	24222	61	KYLD-FF	San Francisc	7803	121	WPCH-F	Atlanta	5346
2	WINS	New York	24143	62	WJMN-F	Boston	7789	122	WWWW-F	Detroit	5336
3	WCBS	New York	21482	63	KMEL-F	San Francisc	7759	123	KIKK-F	Houston	5332
4	WPLJ-F	New York	20978	64	WLIT-F	Chicago	7737	124	KIRO	Seattle	5327
5	WQHT-F	New York	20959	65	WBAP	Dallas	7687	125	KPLX-F	Dallas	5289
6	WRKS-F	New York	20826	66	KTWV-F	Los Angeles	7564	126	KITS-F	San Francisco	5284
7	WLTW-F	New York	19497	67	KZLA-F	Los Angeles	7513	127	WCSX-F	Detroit	5283
8	WCBS-F	New York	19085	68	WCKG-F	Chicago	7354	128	WSB-F	Atlanta	5235
9	WXRK-F	New York	18623	69	KMOX	St. Louis	7298	129	WQEW	New York	5222
10	KIIS-F	Los Angeles	18566	70	KDKA	Pittsburgh	7265	130	KMPS-FF	Seattle	5213
11	WFAN	New York	18270	71	WYXR-F	Philadelphia	7086	131	WSTR-F	Atlanta	5158
12	KPWR-F	Los Angeles	18090	72	WPLY-F	Philadelphia	7048	132	WJJD	Chicago	5137
13	KOST-F	Los Angeles	17854	73	WBEB-F	Philadelphia	7045	133	WHFS-F	Washington	5126
14	WBLS-F	New York	17169	74	KOIT-FF	San Francisc	6938	134	KBXX-F	Houston	5125
15	WMXV-F	New York	16932	75	WWTB-F	Chicago	6931	135	WKYS-F	Washington	5076
16	WABC	New York	15778	76	KXEZ-F	Los Angeles	6815	136	WBZZ-F	Pittsburgh	5072
17	KRTH-F	Los Angeles	14628	77	WUSL-F	Philadelphia	6799	137	KODA-F	Houston	5023
18	WQCD-F	New York	14457	78	KQRS-F	Minneapolis	6718	138	KTNQ	Los Angeles	4900
19	KFI	Los Angeles	14366	79	WXTU-F	Philadelphia	6693	139	WBOS-F	Boston	4879
20	KROQ-F	Los Angeles	13912	80	WWJ	Detroit	6676	140	WFLZ-F	Tampa	4873
21	KLOS-F	Los Angeles	13552	81	WKQI-F	Detroit	6623	141	WSB	Atlanta	4867
22	KYW	Philadelphia	13479	82	KSCS-F	Dallas	6560	142	KRQR-F	San Francisco	4853
23	WNEW-F	New York	13092	83	WTMX-F	Chicago	6552	143	WADO	New York	4851
24	WOR	New York	12803	84	WLUP-F	Chicago	6503	144	WNIC-F	Detroit	4841
25	KBIG-F	Los Angeles	12773	85	WHYT-F	Detroit	6456	145	KYNG-F	Dallas	4828
26	WGN	Chicago	12667	86	KHKS-F	Dallas	6448	146	WYCD-F	Detroit	4796
27	KFWB	Los Angeles	12458	87	KKGO-F	Los Angeles	6417	147	WEDR-F	Miami	4774
28	KNX	Los Angeles	12376	88	WBCN-F	Boston	6299	148	WAAF-F	Boston	4759
29	WBBM	Chicago	11729	89	WKHX-F	Atlanta	6281	149	KKBQ-FF	Houston	4726
30	WPAT-F	New York	11601	90	WODS-F	Boston	6253	150	WHUR-F	Washington	4709
31	KCBS-F	Los Angeles	11596	91	WVAZ-F	Chicago	6233	151	WHYI-F	Miami	4697
32	WBBM-F	Chicago	11469	92	KRTH	Houston	6120	152	WFOX-F	Atlanta	4692
33	KLAX-F	Los Angeles	11176	93	KIOI-F	San Francisc	6079	153	WWSW-FF	Pittsburgh	4684
34	KGO	San Francisco	10738	94	WWDB-F	Philadelphia	6061	154	KHMX-F	Houston	4683
35	KLSX-F	Los Angeles	10676	95	WZLX-F	Boston	5948	155	WOMC-F	Detroit	4677
36	KKBT-F	Los Angeles	10178	96	WBMX-F	Boston	5942	156	WLTE-F	Minneapolis	4677
37	KCBS	San Francisco	10073	97	KILT-F	Houston	5916	157	WBAL	Baltimore	4676
38	WYSP-F	Philadelphia	10053	98	WRQX-F	Washington	5904	158	KRLD	Dallas	4668
39	KABC	Los Angeles	10035	99	WYSY-F	Chicago	5895	159	KMJQ-F	Houston	4660
40	WGCI-F	Chicago	9975	100	WTOP	Washington	5826	160	WBIG-F	Washington	4647
41	KYSR-F	Los Angeles	9922	101	KDWB-F	Minneapolis	5808	161	KKHJ	Los Angeles	4642
42	WJR	Detroit	9840	102	WMZQ-F	Washington	5773	162	WGAR-F	Cleveland	4637
43	WMMR-F	Philadelphia	9812	103	WNUA-F	Chicago	5714	163	WFLC-F	Miami	4622
44	KNBR	San Francisco	9759	104	KOA	Denver	5689	164	WMMS-F	Cleveland	4606
45	WBZ	Boston	9597	105	KSTP-F	Minneapolis	5665	165	WDRE-F	New York	4606
46	WCCO	Minneapolis	9529	106	WMGK-F	Philadelphia	5657	166	WIL-F	St. Louis	4594
47	WKQX-F	Chicago	9515	107	WRKO	Boston	5644	167	WNCX-F	Cleveland	4584
48	WAXQ-F	New York	9488	108	WWDC-F	Washington	5634	168	KLUV-F	Dallas	4581
49	WQXR-F	New York	9379	109	WPNT-F	Chicago	5604	169	WLYF-F	Miami	4579
50	WXKS-F	Boston	9354	110	WJLB-F	Detroit	5591	170	WMAL	Washington	4543
51	WYNY-F	New York	9016	111	WMJX-F	Boston	5562	171	KBLX-F	San Francisco	4500
52	WJMK-F	Chicago	8971	112	WXRT-F	Chicago	5507	172	WIP	Philadelphia	4498
53	WLS-FF	Chicago	8846	113	WVEE-F	Atlanta	5501	173	WTQR-F	Greens-WS	4486
54	WMAQ	Chicago	8820	114	WFBQ-F	Indianapolis	5480	174	WLLZ-F	Detroit	4486
55	WSKQ-F	New York	8806	115	WRIF-F	Detroit	5446	175	WSSH-F	Boston	4475
56	KLVE-F	Los Angeles	8636	116	WLW	Cincinnati	5413	176	KNIX-F	Phoenix	4461
57	WUSN-F	Chicago	8538	117	WPOW-F	Miami	5385	177	KLDE-F	Houston	4447
58	WIOQ-F	Philadelphia	8261	118	KBSG-FF	Seattle	5371	178	WIVK-F	Knoxville	4438
59	WPGC-F	Washington	8232	119	WDVE-F	Pittsburgh	5363	179	KVIL-FF	Dallas	4422
60	WOGL-F	Philadelphia	7996	120	KRBE-F	Houston	5356	180	KDGE-F	Dallas	4417

* BASED ON 12+ TSA CUME, BROADCAST WEEK

182	WPEN	Philadelphia	4417	236	WMXD-F	Detroit	3862	291	WRBQ-F	Tampa	3337
	WDOK-F	Cleveland	4408	237	WSHE-F	Miami	3855	292	WHPT-F	Tampa	3335
183	KZPS-F	Dallas	4406	238	WKSS-F	Hartford	3851	293	WXYV-F	Baltimore	3329
184	WYAY-F	Atlanta	4398	239	WOMX-F	Orlando	3773	294	WWKA-F	Orlando	3327
185	KUBE-F	Seattle	4394	240	WFMS-F	Indianapolis	3763	295	WWMX-F	Baltimore	3323
186	WKXW-F	New Jersey	4391	241	WZZK-AF	Birmingham	3757	296	KYKL-AF	Denver	3323
187	KTAR	Phoenix	4372	242	WBOB-F	Minneapolis	3747	297	KZOK-F	Seattle	3307
188	KKRW-F	Houston	4330	243	WGST	Atlanta	3746	298	WHKO-F	Dayton	3302
189	KQQL-F	Minneapolis	4329	244	KYKY-F	St. Louis	3701	299	KOSI-F	Denver	3302
190	KSAN-F	San Francisco	4328	245	KFOG-F	San Francisc	3690	300	WGMS-F	Washington	3299
191	WPST-F	Trenton	4299	246	WALR-F	Atlanta	3686	301	WZAK-F	Cleveland	3296
192	WDAS-F	Philadelphia	4298	247	WLTF-F	Cleveland	3681	302	KMLE-F	Phoenix	3294
193	KLAC	Los Angeles	4287	248	KGGI-F	Riverside-SB	3664	303	WFLN-F	Philadelphia	3288
194	WZGC-F	Atlanta	4286	249	WAMZ-F	Louisville	3663	304	WDUV-F	Tampa	3278
195	WJFK-F	Washington	4286	250	KRRW-F	Dallas	3662	305	KZFX-F	Houston	3265
196	WGAY-F	Washington	4283	251	KABL-F	San Francisc	3642	306	WXTB-F	Tampa	3262
197	KFRC-F	San Francisco	4277	252	CIMX-F	Detroit	3638	307	WNCI-F	Columbus, OH	3255
198	WDAF	Kansas Cty	4253	253	WCXR-F	Washington	3636	308	WZPL-F	Indianapolis	3247
199	KLOL-F	Houston	4241	254	WSSC-AF	Greenville-SP	3625	309	WGMP	Philadelphia	3231
200	KKLQ-F	San Diego	4223	255	KRFK-F	Denver	3625	310	WUBE-F	Cincinnati	3219
201	WCRB-F	Boston	4212	256	KNDD-F	Seattle	3623	311	WBT-F	Charlotte	3211
202	WASH-F	Washington	4207	257	WXYT	Detroit	3563	312	WSM-F	Nashville	3207
203	WMJI-F	Cleveland	4198	258	WMGF-F	Orlando	3558	313	KRPM-F	Seattle	3197
204	KEZK-F	St. Louis	4197	259	WLIB	New York	3554	314	WNIB-F	Chicago	3191
205	KEGL-F	Dallas	4196	260	WARW-F	Washington	3550	315	KSD-F	St. Louis	3186
206	WHDH	Boston	4195	261	WEBN-F	Cincinnati	3547	316	WHY-F	Providence	3166
207	KLIT-F	Los Angeles	4183	262	WJJZ-F	Philadelphia	3530	317	WZJM-F	Cleveland	3158
208	WQAL-F	Cleveland	4173	263	KMJM-F	St. Louis	3528	318	WUSY-F	Chattanooga	3157
209	WNNX-F	Atlanta	4156	264	WSIX-F	Nashville	3501	319	WFLA	Tampa	3152
210	KFBK	Sacramento	4155	265	KDFC-F	San Francisc	3501	320	WOCL-F	Orlando	3149
211	KOAI-F	Dallas	4151	266	WZTA-F	Miami	3499	321	WVTY-F	Pittsburgh	3146
212	KSHE-F	St. Louis	4140	267	WKIS-F	Miami	3491	322	WCOF-F	Tampa	3144
213	WIBF-F	Philadelphia	4137	268	WOJO-F	Chicago	3489	323	KNAC-F	Los Angeles	3138
214	WLIT-F	Detroit	4072	269	KSFM-F	San Francisc	3475	324	KUPL-F	Portland, OR	3127
215	KJMZ-F	Dallas	4063	270	KKRZ-F	Portland, OR	3473	325	WMMJ-F	Washington	3126
216	KDMX-F	Dallas	4061	271	WJZZ-F	Detroit	3469	326	WQSR-F	Baltimore	3124
217	WWRM-F	Tampa	4052	272	KPRC	Houston	3462	327	WNWK-F	New York	3123
218	WQYK-F	Tampa	4035	273	KJQI-AA	Los Angeles	3452	328	KJLH-F	Los Angeles	3119
219	WSOC-F	Charlotte	4023	274	KWJJ-AF	Portland, OR	3451	329	KISW-F	Seattle	3118
220	KYGO-F	Denver	4015	275	KPIX-AF	San Francisc	3447	330	WKBQ-F	St. Louis	3117
221	KKDA-F	Dallas	3993	276	WALK-F	Nassau-Suff	3437	331	KHYS-F	Houston	3115
222	KEGE-F	Minneapolis	3989	277	KFRC	San Francisc	3435	332	WEVD	New York	3112
223	KRLA	Los Angeles	3969	278	KSJO-F	San Francisc	3428	333	WKTJ-F	Milwaukee	3107
224	XTRA	Los Angeles	3962	279	KKFR-F	Phoenix	3421	334	WRFX-F	Charlotte	3090
225	WPOC-F	Baltimore	3946	280	KOMO	Seattle	3412	335	WERQ-F	Baltimore	3086
226	WTMJ	Milwaukee	3943	281	WMXJ-F	Miami	3404	336	KUFO-F	Portland, OR	3058
227	WHQT-F	Miami	3938	282	WBBR	New York	3397	337	WMVP	Chicago	3056
228	KKSF-F	San Francisco	3936	283	WTDR-F	Charlotte	3387	338	WHAS	Louisville	3052
229	KPLZ-F	Seattle	3921	284	WYYY-F	Baltimore	3386	339	WYHY-F	Nashville	3045
230	WJOI-F	Detroit	3907	285	KSON-AF	San Diego	3383	340	XHTZ-F	San Diego	3022
231	WKRQ-F	Cincinnati	3902	286	KSFM-F	Sacramento	3378	341	KWMX-AF	Denver	3019
232	KEEY-F	Minneapolis	3901	287	WTIC	Hartford	3377	342	KLTY-F	Dallas	3016
233	WEEI	Boston	3891	288	KWKW	Los Angeles	3365	343	KQKS-F	Denver	3012
234	KMPC	Los Angeles	3874	289	WMTX-AF	Tampa	3356	344	WMIL-F	Milwaukee	3002
235	KTXQ-F	Dallas	3873	290	WHUD-F	New York	3350				

AMERICA'S LEADING STATIONS -- METRO CUME RATING (25.0+)

1	WXBQ-F	JC-Kingsport	51.6	49	KCCY-F	Pueblo	30.6		WTFM-F	JC-Kingsport	27.4
2	WTHI-F	Terre Haute	50.0	50	WLLR-AF	Daven-RI	30.5	98	KZKX-F	Lincoln	27.3
3	WIVK-F	Knoxville	46.9		WSIX-F	Nashville	30.5	99	WSTW-F	Wilmington,	27.1
4	WTCR-F	Huntington, WV	46.3	52	WEZN-F	Bridgeport	30.4	100	KQRS-AF	Minneapolis	27.1
5	WFGY-F	Altoona	45.0	53	WHWK-F	Binghamton	30.3	101	KASE-F	Austin	27.0
6	WQBE-F	Charleston, WV	43.7	54	WPOR-F	Portland, ME	29.9		WWCK-F	Flint	27.0
7	WDRM-AF	Huntsville	42.5		WTQR-F	Greens-WS	29.9		WVIC-F	Lansing	27.0
8	WIXX-F	Green Bay	40.8	56	WKFR-F	Kalamazoo	29.9	104	KZFM-F	Corpus Christi	26.8
9	KHAK-AF	Cedar Rapids	40.4	57	KQKQ-F	Omaha	29.8	105	WBLM-F	Portland, ME	26.6
	KLLL-F	Lubbock	40.4		WZYP-F	Huntsville	29.8		WXRX-F	Rockford	26.6
11	WBNQ-F	Bloomington, IL	40.0		WZEE-F	Madison	29.8		KMJJ-F	Shreveport	26.6
12	WAVC-F	Duluth	38.8	60	WAAL-F	Binghamton	29.7		KTWB-F	Sioux Falls	26.6
13	WVLK-F	Lexington	38.7		KIWW-F	McAllen	29.7		WFRG-F	Utica	26.6
14	WUSY-F	Chattanooga	38.6	62	KYW	Philadelphia	29.6		WAPL-F	Appleton	26.6
15	WOVK-F	Wheeling	37.6	63	WICC	Bridgeport	29.5		KZIO-F	Duluth	26.6
16	WJBC	Bloomington, IL	36.6		WKDQ-F	Evansville	29.5		WGIR-F	Manchester	26.6
17	WLWI-F	Montgomery	35.5	65	WKSJ-F	Mobile	29.4	113	KKRD-F	Wichita	26.5
18	WJET-F	Eric	35.4	66	KJJY-F	Des Moines	29.1		KLAQ-F	El Paso	26.5
19	KRMD-AF	Shreveport	34.5		WKEE-F	Huntington,	29.1	115	WTNT-F	Tallahassee	26.4
20	WZID-F	Manchester	34.3	68	WXLK-F	Roanoke	28.9		WRKT-F	Erie	26.4
21	WRNS-AF	Green, NC	34.1		WDUV-F	Sarasota	28.9		KZII-F	Lubbock	26.4
22	WIKY-F	Evansville	33.6		KVOX-F	Fargo	28.9	118	KWEN-F	Tulsa	26.3
23	KTTS-F	Springfield, MO	33.5		WCRZ-F	Flint	28.9	119	WSYR	Syracuse	26.2
24	WWNC	Asheville	33.1		WHAS	Louisville	28.9		KOA	Denver	26.2
25	KBFM-F	McAllen	33.0	73	WNDU-F	South Bend	28.8	121	WBBQ-AF	Augusta, GA	26.1
26	WPRR-F	Altoona	32.8		WVKS-F	Toledo	28.8	122	WIBW-F	Topeka	25.9
	WKSF-F	Asheville	32.8		WHOT-F	Youngstown	28.8	123	WMGI-F	Terre Haute	25.8
28	WKRZ-F	WB/Scranton	32.6		WSTO-F	Evansville	28.8		KFMW-F	Waterloo-CF	25.8
	WZZK-AF	Birmingham	32.6	77	KRYS-F	Corpus Chris	28.7	125	WSRS-F	Worcester	25.7
30	WSSL-AF	Green-SP	32.2	78	WXBM-F	Pensacola	28.6		WMT-F	Cedar Rapids	25.7
	WNNK-F	Harrisburg	32.2		WNTQ	Syracuse	28.6		KQCR-F	Cedar Rapids	25.7
32	KFGO-F	Fargo	32.1	80	WQLH-F	Green Bay	28.6		KGGO-F	Des Moines	25.7
	KSSN-F	Little Rock	32.1	81	WHO	Des Moines	28.5		KDAL	Duluth	25.7
34	WLZW-F	Utica	31.9		KATM-F	Modesto	28.5		WLAN-F	Lancaster	25.7
35	KPRR-F	El Paso	31.8	83	KOKZ-F	Waterloo-CF	28.4	131	WWDN-F	Columbia, SC	25.6
	WDEN-F	Macon	31.8	84	WKML-F	Fayette, NC	28.1		WXLN-F	Daven-RI	25.6
37	WCCO	Minneapolis	31.7	85	WYYD-F	Roanoke	28.0		WMEE-F	Ft. Wayne	25.6
38	WYNK-F	Baton Rouge	31.5	86	WXCL-F	Peoria	27.9		WFBQ-F	Indianapolis	25.6
	WMSI-F	Jackson, MS	31.5		WYYY-F	Syracuse	27.9		WZHT-F	Montgomery	25.6
40	WZOK-F	Rockford	31.4		KMAJ-F	Topeka	27.9		KXXY-AF	Oklahoma Cty	25.6
	KMOX	St. Louis	31.4	89	KDAL-F	Duluth	27.7	137	WOKQ-F	Portsmouth	25.4
	WZFX-F	Fayette, NC	31.4	90	KOEL-F	Waterloo-CF	27.6		WIKS-F	Green, NC	25.4
43	KDKA	Pittsburgh	31.3	91	WKQQ-F	Lexington	27.5	139	WMXP-F	Peoria	25.1
	WPCV-F	Lakeland	31.3	92	WKCQ-F	Saginaw	27.4		WNSN-F	South Bend	25.1
	WITL-AF	Lansing	31.3		WAQX-F	Syracuse	27.4		WKXC-F	Augusta, GA	25.1
46	WLW	Cincinnati	31.2		WZZO-F	Allentown-B	27.4		KFGO	Fargo	25.1
47	WAMZ-F	Louisville	30.8		KUZZ-F	Bakersfield	27.4	143	WGSY-F	Columbus, GA	25.0
48	WAEB-F	Allentown-Beth	30.7		WFXE-F	Columbus, G	27.4		WQUT-F	JC-Kingsport	25.0

26	WMAQ	Chicago	280
27	KRTH	Houston	277
28	WHDH	Boston	271
29	WTOP	Wash., DC	253
30	WFLA	Tampa	250
31	WWL	New Orleans	206

FULL SERVICE

1	WGN	Chicago	1050
2	WJR	Detroit	744
3	WCCO	Minn-SP	695
4	KNBR	San Fran	608
5	WBAP	Dallas	457
6	WLW	Cincinnati	372
7	WMAL	Wash., DC	318
8	WTMJ	Milwaukee	274
9	WSB	Atlanta	273
10	WTIC-F	Hartford	224
11	WHO	Des Moines	216
12	WHAS	Louisville	206
13	KOMO	Seattle	182
14	WTVN	Columbus, O	168
15	WHAM	Rochester	162
16	WRVA	Richmond	157
17	WDBO	Orlando	154
18	KEX	Portland, OR	148
	WBT	Charlotte	148
20	WGY	Albany	145
21	KFMB	San Diego	138
22	WBEN	Buffalo	136
23	WSYR	Syracuse	127
24	KRMG	Tulsa	124
25	WPTF	Raleigh	119
26	KFAB	Omaha	117
27	KSL	Salt Lake	113
28	WHP	Harrisburg	109
29	KKOB	Albuquerque	106

BLACK/URBAN

1	WRKS-F	New York	1143
2	WBLS-F	New York	1017
3	WGCI-F	Chicago	901
4	KKBT-F	Los Angeles	731
5	WVEE-F	Atlanta	563
6	WJLB-F	Detroit	488
7	WUSL-F	Philadelphia	481
8	WEDR-F	Miami	463
9	WVAZ-F	Chicago	431
10	WMXD-F	Detroit	323
11	WDAS-F	Philadelphia	319
12	WLIB	New York	301
13	WMMJ-F	Wash., DC	291
14	KKDA-F	Dallas	289
15	WQUE-F	New Orleans	288
16	KMIM-F	St. Louis	280
17	KMJQ-F	Houston	273
18	WZAK-F	Cleveland	272
19	WKYS-F	Wash., DC	269
20	WHUR-F	Wash., DC	265
21	WXVY-F	Baltimore	255
22	WJHM-F	Orlando	244
23	WHQT-F	Miami	238
24	WALR-F	Atlanta	237
25	WPEG-F	Charltn, NC	235
26	KHYS-F	Houston	232
27	WHRK-F	Memphis	227
28	WERQ-F	Baltimore	223
29	KJMZ-F	Dallas	222
30	WWDN-F	Columbia, S	219
31	WOWI-F	Norfolk	216
32	WENN-F	Birmingham	193
33	WYLD-F	New Orleans	175
34	WAMO-F	Pittsburgh	173

STANDARDS

1	WPEN	Philadelphia	510
2	WQEW	New York	479
3	KQUE-F	Houston	336
4	WJJD	Chicago	334
5	KLAC	Los Angeles	310
6	KJQI-AA	Los Angeles	302
7	KABL	San Fran	267
8	WRMR	Cleveland	259
9	WAIT	Chicago	237
10	WGUL-AF	Tampa	209
11	KIXI	Seattle	177
12	KOY	Phoenix	174
13	CKWW	Detroit	134
14	WJAS	Pittsburgh	131
15	WHLI	Long Island	131
16	KJUL-F	Las Vegas	114
	WSAI	Cincinnati	114
18	KPOP	San Diego	113
19	WLKW	Providence	107
20	WXKS	Boston	105
21	KCTC	Sacramento	104
22	KKSN	Portland, OR	103
23	WOKY	Milwaukee	103

RELIGION/GOSPEL

1	WFME-F	New York	242
2	KLTY-F	Dallas	196
3	WWRL	New York	173
4	WCAO	Baltimore	116
5	WWRV	New York	111
6	WYCA-F	Chicago	107
7	WAOK	Atlanta	102
8	KKLA-F	Los Angeles	95
9	KHVN	Dallas	85
10	WLOK	Memphis	78
11	WMUZ-F	Detroit	75
	WDAS	Philadelphia	75
13	WYCB	Wash., DC	71
14	WAVA-F	Wash., DC	69
15	KFSG-F	Los Angeles	68
16	WQBH	Detroit	66
17	KCMS-F	Seattle	62
18	KFAX	San Fran	61
19	WDAC-F	Lancaster	58
20	WDJC-F	Birmingham	54
21	WFRN-F	South Bend	51
22	WGPR-F	Detroit	50

OLDIES

1	WCBS-F	New York	1239
2	KRTH-F	Los Angeles	699
3	KCBS-F	Los Angeles	688
4	WOGL-F	Philadelphia	481
5	WJMK-F	Chicago	473
6	WODS-F	Boston	356
7	WMJI-F	Cleveland	323
8	WMGK-F	Philadelphia	319
9	KBSG-F	Seattle	312
10	WWSW-AF	Pittsburgh	274
11	KLUV-F	Dallas	266
12	WOMC-F	Detroit	265
13	WBIG-F	Wash., DC	262
14	KLDE-F	Houston	251
15	KKRW-F	Houston	241
16	WFOX-F	Atlanta	238
17	KRLA	Los Angeles	238
18	KQQL-F	Minn-SP	232
19	WQSR-F	Baltimore	231
20	KFRC-F	San Fran	230
21	WCOF-F	Tampa	208

HISPANIC

1	KLAX-F	Los Angeles	1087
2	WSKQ-F	New York	844
3	KLVE-F	Los Angeles	696
4	WADO	New York	473
5	KTNQ	Los Angeles	428
6	WOJO-F	Chicago	360
7	WRTO-F	Miami	313
8	KXED	Los Angeles	302
9	KKHJ-F	Los Angeles	295
10	WAQI	Miami	266
11	WSKQ-F	New York	225
12	WXDJ-F	Miami	223
13	KXTN-AF	San Antonio	220
14	KWKW	Los Angeles	196
15	KLTN-F	Houston	178
16	WKDM	New York	167
17	KLOK	San Fran	166
18	WCMQ	Miami	156
19	KBNA-AF	El Paso	114

CLASSICAL

1	WQXR-F	New York	644
2	KKGO-F	Los Angeles	321
3	WCRB-F	Boston	242
4	WFLN-F	Philadelphia	213
5	KING-F	Seattle	202
6	WTMI-F	Miami	184
7	KDFC-AF	San Fran	175
8	WFMT-F	Chicago	146
9	WNIB-F	Chicago	143
10	WQRS-F	Detroit	125
11	WRR-F	Dallas	116
	KFSD-F	San Diego	116
13	KXTR-F	Kansas Cty	86
14	KFUO-F	St. Louis	82
15	WCLV-F	Cleveland	67
16	KHFV-F	Albuquerque	66
17	KRTS-F	Houston	51

IAZZ

1	WQCD-F	New York	1013
2	KTWV-F	Los Angeles	411
3	WNUA-F	Chicago	327
4	KOAI-F	Dallas	299
5	KBLX-F	San Fran	284
6	KKSF-F	San Fran	252
7	WJZZ-F	Philadelphia	223
8	WJZZ-F	Detroit	218
9	WGMS-F	Wash., DC	203
10	WLVE-F	Miami	153
11	WJZF-F	Atlanta	128
12	KHHH-F	Denver	127
13	KIFM-F	San Jose	121
14	WNWV-F	Cleveland	109
15	KEZX-F	Seattle	103

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

<u>CHR</u>			
1	WIXX-F	Green Bay	17.4
2	WJET-F	Erie	14.1
	WKEE-F	Hunt., WV	14.1
4	WNNK-F	Harrisburgh	13.8
5	KPRR-F	El Paso	13.7
6	WBNQ-F	Bloom., IL	13.4
7	WZYP-F	Hntsvlle, AL	13
8	KGMV-F	Spring., MO	12.9
9	KBFM-F	McAllen	12.7
10	WNDU-F	South Bend	12.4
11	WKRZ-F	WB/Scranton	11.9
12	WAEB-F	Allen-Beth	11.6
	KQKQ-F	Omaha	11.6
14	WNTQ-F	Syracuse	11.4
15	WPRR-F	Altoona	11.2
16	WVKS-F	Toledo	11.1
17	KZFM-F	Crps Christi	11
18	WQUT-F	JC-Kings	10.7
19	WAAL-F	Binghamton	10.5
20	WSTO-F	Evansville	10.4
	KKXX-F	Bakersfield	10.4
22	WSTW-F	Wilm., DE	10.3
23	WFLY-F	Albany	10.2
24	KHFI-F	Austin	10.1
25	WWCK-F	Erie	10
	KFRX-F	Lincoln	10

AOR

1	WKQQ-F	Lexington	23
2	WXRX-F	Rockford	16.8
3	WRKT-F	Erie	16.4
4	WWCT-F	Peoria	14.3
5	WXLP-F	Daven-RI	14
6	WZZQ-F	Terre Haute	13.3
7	WHEB-F	Portsmouth	13.1
8	WZZO-F	Allen-Beth	13
	WBLM-F	Portland, ME	13
10	WOUR-F	Utica	12.9
11	WGIR-F	Manchester	12.7
12	KGGO-F	Des Moines	12.4
13	KFMX-F	Lubbock	12.3
14	KRRO-F	Sioux Falls	11.4
15	WCMF-F	Rochester	11.2
16	WIBA-F	Madison	11.1
17	WAQX-F	Syracuse	11
18	KKZX-F	Spokane	10.8
19	WDVE-F	Pittsburgh	10.7
20	KQDS-F	Duluth	10.6
21	KLPX-F	Tucson	10.5
	KQRS-AF	Minn-SP	10.5
23	WAQY-F	Spring., MA	10.4
24	KIPX-F	Fargo	10.1
25	KEZO-F	Omaha	10

AC

1	WCRZ-F	Flint	15.1
	KMAJ-F	Topeka	15.1
3	WQLH-F	Green Bay	14.7
4	WKWK-F	Wheeling	13.6
5	WTFM-F	JC-Kings	12.8
6	WMT-F	Cedar Rapids	12.6
7	WKYE-F	Johntown	12.2
8	WGNI-F	Wilmington, NC	12.1
9	WGSY-F	Columbus, OH	12
10	KDAL-F	Duluth	11.9
11	WARM-F	York	11.6
12	WJDX-F	Jackson	11.5
13	WAJI-F	Ft. Wayne	11.2
	WNSN-F	South Bend	11.2
15	WBBQ-F	Augusta, GA	11.1

16	WVAF-F	Chrlstn, WV	11
17	KKLD-F	Tucson	10.7
18	WQLR-F	Kalamazoo	10.6
19	WQSM-F	Fayette	10.5
	WPEZ-F	Macon	10.5
21	WYYY-F	Syracuse	10

COUNTRY

1	WXBQ-F	JC-Kings	32.4
2	WTHI-F	Terre Haute	31.6
3	WIVK-F	Knoxville	30.9
4	WQBE-F	Charltn, WV	27.3
5	WTCR-F	Hunt., WV	26.4
6	KLLL-F	Lubbock	25
7	WFGY-F	Altoona	24.9
	WDRM-AF	Hunts., AL	24.9
9	KHAK-AF	Cedar Rpds	23.9
10	WUSY-F	Chattanooga	23.5
11	WVLK-F	Lexington	23
12	WLWI-F	Montgomery	22.7
13	WVOK-F	Wheeling	21.8
14	WRNS-AF	Greenville, NC	21.4
15	KRMD-AF	Shreveport	20.9
16	WPCV-F	Lakeland	20.8
17	WDEN-F	Macon	20.5
18	KCCY-F	Pueblo	20.3
	KTTS-F	Spring., MO	20.3
20	WHWK-F	Binghamton	20.2
21	WAVC-F	Duluth	19.9
22	WLLR-AF	Daven-RI	19.2
23	WKML-F	Fayette	18.8
	WYYD-F	Roanoke	18.8
25	WSIX-F	Nashville	18.6
26	KATM-F	Modesto	18.5
27	WZZK-AF	Birmingham	18.4
28	WWNC	Asheville	18.3
29	WKSF-F	Asheville	17.9
30	WSSL-AF	Green-SP	17.4
31	KFGO	Fargo	17.3
32	WAMZ-F	Louisville	17
	WXBM-F	Pensacola	17
34	KSSN-F	Little Rock	16.9
35	WYNK-F	Baton Rouge	16.7
36	WXCL-F	Peoria	16.6
37	WITL-AF	Lansing	16.5
	KFGO-F	Fargo	16.5
39	WMSI-F	Jackson	16.4
40	KJFY-F	Des Moines	16
41	KASE-F	Austin	15.9
	WFRG-F	Utica	15.9
43	WPOR-F	Portland, ME	15.4
44	WKXC-F	Augusta, GA	15.3
	KKCV-F	Waterloo-CF	15.3
46	KTWB-F	Sioux Falls	15.2
47	WTQR-F	Greens-WS	15.1
48	WTNT-F	Tallahassee	15

SOFT AC

1	WZID-F	Manchester	19.1
2	WDUV-F	Sarasota	17.6
3	WLZW-F	Utica	15.7
4	WEZN-F	Bridgeport	11.9
5	KELO-F	Sioux Falls	11.4
6	WHLG-F	Ft. Pierce	10.6
7	KSFI-F	Salt Lake	10.5
8	WROZ-F	Lancaster	10.4
9	WSWT-F	Peoria	10.3
10	WHBC-F	Canton	10.2
11	KTSM-F	El Paso	9.8
12	WFMZ-F	Allen-Beth	9.2
13	WRCH-F	Hartford	9
14	WGYL-F	Ft. Pierce	8.7

NEWS/TALK

1	KDKA	Pittsburgh	15.4
2	KMOX	St. Louis	14.7
3	KDAL	Duluth	12.7
4	WKBN	Youngstown	12.1
	KMJ	Fresno	12.1
6	WNBF	Binghamton	11.1
7	WRTA	Altoona	9.1
	WSGW	Saginaw	9.1
9	WOC	Davenport	9
10	WGAN	Portland, ME	8.9
	WIBC	Indianapolis	8.9
12	KKOH	Reno	8.8
	KOA	Denver	8.8
14	WWL	New Orleans	8.4
	KERN	Bakersfield	8.4
	KFBK	Sacramento	8.4
	WDAY	Fargo	8.4
18	WERC	Birmingham	8
	WBZ	Boston	8
	KARN	Little Rock	8
21	KGO	San Fran	7.8
22	WCOA	Pensacola	7.6
23	KLBJ	Austin	7.5
24	KYW	Philadelphia	7.4
25	KIDO	Boise	7.2
26	KENI	Anchorage	7.1
27	KTAR	Phoenix	7
	KXL	Portland, OR	7

FULL SERVICE

1	WJBC	Bloom., IL	21.8
2	WKY-F	Evansville	18.4
3	WHO	Des Moines	15.3
4	WICC	Bridgeport	13.9
5	WHAS	Louisville	13.1
6	WCCO	Minn-SP	12.9
7	WLW	Cincinnati	12.8
8	WSYR	Syracuse	12.6
9	WRVA	Richmond	12
10	KRMG	Tulsa	11.5
11	WMT	Cedar Rpds	10.9
12	WHAM	Rochester	10.8
13	WTIC	Hartford	10.7
	WTMJ	Milwaukee	10.7
15	WHBC	Canton	10.6
16	WTAG	Worcester	9.6
17	WSBT	South Bend	9.5
18	KKOB	Albuquerque	9.2
	WCHS	Chrlstn, WV	9.2
20	KSSK	Honolulu	8.2

BLACK/URBAN

1	WZFX-F	Fayette, NC	20.5
2	KMJJ-F	Shreveport	19.5
3	WZHT-F	Montgomery	18.1
4	WWDW-F	Columbia, SC	17.1
5	WBLX-F	Mobile	15.3
6	WIKS-F	Green., NC	15.2
7	WMNX-F	Wilm., NC	15.1
8	WFEX-F	Columbus, GA	15
9	WHBX-F	Tallahassee	13.3
10	WQUE-F	New Orleans	12.4
11	WHRK-F	Memphis	12.2
12	WLWH-F	Savannah	12
13	WFXA-F	Augusta, GA	11.8
	WSRS-F	Worcester	11.8
15	KQXL-F	Baton Rouge	11.6
16	WENN-F	Birmingham	11.4
	WDZZ-F	Flint	11.4
	KIPR-F	Little Rock	11.4

* BASED ON 12+ METRO SHARE, BROADCAST WEEK

19	WVEE-F	Atlanta	11.1	11	WFLN-F	Philadelphia	2.2
20	WPEG-F	Charlotte, NC	10.9		KFUO-F	St. Louis	2.2
21	WJMI-F	Jackson, MS	10.8	13	KDFC-AF	San Fran	2
22	WCDX-F	Richmond	10.4				
23	WEAS-F	Savannah	10.3				
24	WOWI-F	Norfolk	10				

STANDARDS

1	KJUL-F	Las Vegas	8.8
2	WMMB	Melbourne	8.5
3	WFBL	Syracuse	8.2
4	WYSN-F	Johnstown	7.5
5	WRMR	Cleveland	6.9
6	WNAM	Appleton	6.4
	WROD	Daytona	6.4
8	WRRR	Rockford	6.3
9	WFDF	Flint	6.2
10	WPEN	Philadelphia	6.1
11	WRIE	Erie	6
12	WGUL-AF	Tampa	5.7
	WFEA	Lubbock	5.7
14	KGHF	Pueblo	5.6
	KQUE-F	Houston	5.6
16	KOY	Phoenix	5.3
17	WRDR-F	Atlantic Cty	5.2
	KBEE	Modesto	5.2

RELIGION/GOSPEL

1	WDAC-F	Lancaster	6.9
2	WFMV-F	Columbia, SC	5.9
3	KOKA	Shreveport	5.5
4	WEMM-F	Hunt., WV	5.2
5	WLOK	Memphis	5
6	WTHB	Augusta, GA	4.8
7	KADI-F	Spring., MO	3.7
8	WAPZ	Montgomery	3.6
9	WOAD	Jackson, MS	3.2
	KNTL-F	Oklahoma Cty	3.2
	WFRN-F	South Bend	3.2
12	WZJY	Columbia, SC	3.1
13	WSTS-F	Fayette, NC	3

HISPANIC

1	KGBT	McAllen	12
2	KBNA-AF	El Paso	11.4
3	KIWW-F	McAllen	10.5
4	KXTN-AF	San Antonio	8.5
5	KBSO-F	Crps Christi	7.4
6	KXLM-F	Oxnard	6.8
7	KXTQ-F	Lubbock	6.5
8	KLAX-F	Los Angeles	6.1
9	KOQO-AF	Fresno	6
10	KTJN-FF	McAllen	5.9
11	KRMX-F	Pueblo	5.6
	KUNO-AF	Crps Christi	5.6
	WRTO-F	Miami	5.6
14	KINT-AF	El Paso	5.5
15	KIWI-F	Bakersfield	5.3
	KKPS-F	McAllen	5.3

CLASSICAL

1	KLEF-F	Anchorage	5.6
2	KHFM-F	Albuquerque	4.7
3	KING-F	Seattle	4.2
4	KXTR-F	Kansas Cty	3.3
5	KBOQ-F	Salinas-Mont	3.2
	KFSD-F	San Diego	3.2
7	WCRB-F	Boston	3
8	KVOD-F	Denver	2.8
9	WTMI-F	Miami	2.7
10	WQXR-F	New York	2.3

JAZZ

1	KOAI-F	Dallas	5.1
2	KHHH-F	Denver	4.1
3	KNIK-F	Anchorage	4
4	WLOQ-F	Orlando	3.8
5	WQCD-F	New York	3.6
6	KIFM-F	San Diego	3.3
7	WJZZ-F	Detroit	3.2
	KBLX-F	San Fran	3.2
9	WNND-F	Raleigh	3.1
	WGMS-F	Wash., DC	3.1
11	WNWV-F	Cleveland	2.9
	KKSF-F	San Fran	2.9
13	KKJZ-F	Portland, OR	2.8
14	WJZF-F	Atlanta	2.7
15	WNUA-F	Chicago	2.5
16	WLVE-F	Miami	2.4
	WJZ-F	Philadelphia	2.4
18	KBZN-F	Salt Lake	2.2
	KEZX-F	Seattle	2.2
20	KXDC-F	Salinas-Mont.	2.1
	KCMA-F	Tulsa	2.1
22	KTWV-F	Los Angeles	2

OLDIES

1	KKCL-F	Lubbock	10.6
2	WSNI-F	Tallahassee	9.1
3	WFAT-F	Kalamazoo	8.3
4	WHNN-F	Saginaw-BC	8.2
	KLTG-F	Crps Christi	8.2
6	WZKL-F	Canton	8.1
	WBBG-F	Youngstown	8.1
8	WMJI-F	Cleveland	8
	KEYF-F	Spokane	8
10	KDZA-F	Pueblo	7.9
11	WIHN-F	Bloom., IL	7.8
	WFGO-F	Erie	7.8
13	KOSP-F	Spring., MO	7.4
	KSPZ-F	Colo. Spgs	7.4
15	KUUL-F	Daven-RI	7.3
	WODE-F	Allcn-Beth	7.3
17	WWKL-F	Harrisburgh	7.2
18	WALY-F	Altoona	7.1
	KVLY-F	McAllen	7.1
20	KEYN-F	Wichita	7
	KGOR-F	Oklahoma Cty	7
	KOMA-F	Oklahoma Cty	7

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENING*

<u>HIGHEST</u>			<u>LOWEST</u>	
1. Tallahassee	97.30%		1. Fargo	69.48%
2. Lubbock	92.24%		2. Boston	69.38%
3. Greenville, NC	92.15%		3. New Haven	69.33%
4. Johnstown	91.98%		4. Chicago	68.70%
5. Greenville-SP	91.46%		5. Pittsburgh	68.25%
6. Terre Haute	91.41%		6. Stockton	67.16%
7. Lancaster	91.09%		7. Bloomington	66.17%
8. Columbia, SC	90.94%		8. San Francisco	65.42%
9. Fort Pierce	90.37%		9. Bridgeport	65.38%
10. Wilmington, NC	89.90%		10. Asheville	64.83%
11. Knoxville	89.84%		11. Santa Rosa	53.71%
Springfield, MO	89.84%			

* FM share of total listening, 12+ Metro, 1/4 Hour AVG, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S**

<u>HIGHEST</u>			<u>LOWEST</u>	
1. Miami	19.7		1. Huntington, WV	13.8
Monmouth-Ocean	19.7		2. Salt Lake City	14.3
3. Bridgeport	19.6		3. Wilmington, NC	14.7
4. Salisbury-Ocean City	19.1		4. Asheville	14.8
5. Philadelphia	19.0		Little Rock	14.8
6. New York	18.9		6. Dayton	14.9
7. Chicago	18.6		7. Shreveport	15.0
Providence	18.6		Springfield, MO	15.0
9. Worcester	18.4		9. Rockford	15.1
			Stockton	15.1
			Terre Haute	15.1
			Waterloo-CF	15.1

** The APR shows the average percentage of the 12+ population which is using the radio (Mon-Sun, 6A-MID). The figure is comparable to television's PVT (Persons Viewing Television).

MEAN APR FOR ALL RATED MARKETS

	SPG 94	16.70		
	SPG 93	16.95		
SPG 92	16.88	SPG 83	17.33	
SPG 91	17.04	SPG 82	16.04	
SPG 90	17.22	SPG 81	15.42	
SPG 89	17.53	A/M 80	15.42	
SPG 88	16.47	A/M 79	15.62	
SPG 87	16.73	A/M 78	15.42	
SPG 86	17.10	A/M 77	15.40	
SPG 85	17.32	A/M 76	15.74	
SPG 84	17.50			

MARKETS WITH HIGHEST PERCENTAGE OF BELOW-THE-LINE LISTENING***

1. Ann Arbor	71.2%	10. New Haven	52.3%
2. Monmouth-Ocean	66.4%	11. Melbourne	51.6%
3. Bridgeport	60.6%	12. Stockton	51.5%
4. Wilmington, DE	58.9%	13. Canton	50.3%
5. Daytona Beach	58.3%	14. Santa Rosa	47.5%
6. Akron	54.0%	Lakeland	47.5%
7. Riverside-SB	53.4%	16. Lancaster	46.3%
8. Visalia	52.9%	17. Sarasota	45.7%
9. Worcester	52.4%		

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON-LISTED STATIONS****

1. Eugene	26.7%	11. Jackson, MS	20.7%
2. Asheville	26.3%	12. Lansing	20.1%
3. Bloomington, IL	25.7%	13. Kalamazoo	19.9%
4. Visalia	24.4%	14. Erie	19.8%
5. Terre Haute	22.7%	15. Ann Arbor	19.4%
6. Salisbury-Ocean City	22.2%	Sioux Falls	19.4%
7. Tallahassee	22.0%	17. Binghamton	19.3%
8. Waterloo-Cedar Falls	21.9%	Sioux Falls	19.3%
9. Raleigh	21.2%	19. Colorado Springs	19.0%
10. Duluth	20.8%	20. Madison	18.8%

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non-listed stations by total listening to all radio stations. A large part of the non-listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM --	FM --	TOTAL -----	% -----
AOR/CLASSIC	8,700 (15)	3,568,400 (382)	3,577,100 (397)	15.50
COUNTRY	159,500 (112)	3,024,400 (374)	3,183,900 (486)	13.80
NEWS/TALK	2,715,500 (303)	181,300 (22)	2,896,800 (325)	12.55
CHR/TOP 40	5,000 (9)	2,298,900 (198)	2,303,900 (207)	9.98
AC	3,500 (10)	2,033,400 (264)	2,036,900 (274)	8.83
BLACK/URBAN	264,500 (66)	1,661,700 (114)	1,926,200 (180)	8.35
OLDIES	102,700 (35)	1,521,000 (214)	1,623,700 (249)	7.04
SOFT AC	63,300 (22)	1,503,100 (156)	1,566,400 (178)	6.79
HISPANIC	471,300 (88)	527,500 (41)	999,900 (129)	4.33
FULL SERVICE/VARIETY	820,100 (121)	9,000 (7)	829,100 (128)	3.59
STANDARDS	717,400 (149)	83,500 (17)	800,900 (166)	3.47
JAZZ	-----	445,900 (36)	445,900 (36)	1.93
RELIGION/GOSPEL	259,900 (150)	161,500 (74)	421,400 (224)	1.83
CLASSICAL	7,400 (6)	345,300 (29)	352,700 (35)	1.53
OTHERS/UNKNOWN	45,300 (42)	67,300 (35)	112,600 (77)	0.49
	-----	-----	-----	
	5,644,100 (1134)	17,432,400 (1963)	23,076,500 (3097)	

* Based on 12+ Metro, 1.4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in paranthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM --	FM --	COMBINED -----	SPG 93 -----	SPG 92 -----	SPG 91 -----	SPG 90 -----	SPG 89 -----	SPG 88 -----	SPG 87 -----	SPG 86 -----	SPG 85 -----
AOR/CLASSIC	0.15%	20.47%	15.50%	14.58%	14.83%	14.44%	13.45%	12.88%	12.80%	12.54%	14.13%	10.71%
COUNTRY	2.83%	17.35%	13.80%	13.82%	13.32%	11.95%	11.04%	10.82%	10.73%	10.66%	10.89%	11.19%
NEWS/TALK	48.11%	1.04%	12.55%	13.41%	11.31%	11.30%	9.91%	10.01%	9.75%	8.93%	8.68%	8.77%
CHR	0.09%	13.19%	9.98%	10.45%	11.16%	12.15%	15.02%	16.00%	14.63%	15.55%	14.96%	17.74%
AC	0.06%	11.66%	8.83%	9.17%	NA	NA	NA	NA	NA	NA	NA	NA
BLACK/URBAN	4.69%	9.53%	8.35%	9.24%	8.49%	8.60%	8.97%	8.35%	10.33%	10.38%	9.73%	8.53%
OLDIES	1.82%	8.73%	7.04%	5.77%	NA	NA	NA	NA	NA	NA	NA	NA
SOFT AC	1.12%	8.62%	6.79%	7.86%	8.24%	3.31%	6.19%	7.22%	7.67%	8.37%	8.85%	10.05%
HISPANIC	8.35%	3.03%	4.33%	4.12%	4.13%	3.45%	3.41%	2.88%	3.12%	2.81%	2.66%	2.31%
FULL SERVICE	14.53%	0.05%	3.59%	3.93%	3.70%	3.90%	4.42%	4.59%	5.27%	6.39%	6.56%	7.02%
STANDARDS	12.71%	0.48%	3.47%	1.89%	3.34%	3.48%	3.25%	3.04%	2.88%	3.17%	3.74%	4.02%
JAZZ	0.00%	2.56%	1.93%	1.69%	1.65%	1.77%	1.62%	1.71%	1.28%	0.87%	NA	NA
RELIGION/GOSPEL	4.60%	0.93%	1.83%	2.08%	1.89%	1.96%	2.09%	1.84%	1.91%	1.65%	1.77%	2.00%
CLASSICAL	0.13%	1.98%	1.53%	1.54%	1.59%	1.68%	1.63%	1.48%	1.32%	1.41%	1.31%	1.37%
OTHERS/UNKNOWN	0.80%	0.39%	0.49%	0.45%	0.37%	0.24%	0.42%	0.60%	0.55%	0.43%	0.56%	0.38%

CHANGES SINCE SPRING 1993

	Changes in Format Share			Change in 1/4 HR Totals	Change in # of Stations (94 vs. 93)
	Since 1993	Since 1989	Since 1985		
AOR/CLASSIC	+ 6.3%	+ 20.3%	+ 44.7%	+ 7.8%	+52 (+15.1%)
COUNTRY	- 0.2%	+ 27.5%	+ 23.3%	- 1.2%	+25 (+ 5.4%)
NEWS/TALK	- 6.4%	+ 25.4%	+ 43.1%	- 5.1%	+58 (+24.1%)
CHR	- 4.5%	- 37.6%	- 43.7%	- 3.1%	-15 (- 6.8%)
AC	- 3.7%	NA	NA	- 2.4%	- 7 (- 2.5%)
BLACK/URBAN	- 9.6%	0	- 2.1%	- 8.4%	-18 (- 9.1%)
OLDIES	+ 22.0%	NA	NA	+23.7%	+40 (+19.1%)
SOFT AC	- 13.6%	- 6.0%	- 32.4%	-12.5%	-26 (-12.7%)
HISPANIC	+ 5.1%	+ 50.3%	+ 87.4	+ 6.7%	- 1 (- 0.8%)
FULL SERVICE	- 8.7%	- 21.8%	- 48.9%	- 7.3%	-10 (- 7.8%)
STANDARDS	+ 83.6%	+ 14.1%	- 13.7%	+86.2%	+15 (+ 9.9%)
JAZZ	+ 14.2%	+ 12.9%	NA	+16.2%	+ 1 (+ 2.9%)
RELIGION/GOSPEL	- 12.0%	- 0.5%	- 8.5%	-11.1%	+ 1 (+ 4.5%)
CLASSICAL	- 0.7%	+ 3.4%	+ 11.7%	- 0.9%	- 3 (- 9.4%)
OTHERS/UNKNOWN	+ 8.9%	- 18.3%	NM	NM	- 4 (- 4.9%)

NOTE: Most Hot AC's are classified as CHR's by my methodology. 70's oldies are still classified as "Oldies." The huge change in standards is not a typo. There was a wobble in 1993 because several major stations got out of the format (WNEW and KFRC are just two of five or six). These defections were replaced by other stations so the format is back to historical norms.

BEST MARKETS FOR VARIOUS FORMATS

AC		AOR/CLASSIC		COUNTRY		NEWS/TALK	
-----		-----		-----		-----	
(National Average: 8.83%)		(National Average: 15.50%)		(National Average: 13.80%)		(National Average: 12.55%)	
1. Fargo	22.3%	1. Reno	29.9%	1. Asheville	54.6%	1. Santa Rosa	30.3%
2. Augusta, GA	21.0%	Portsmouth, NH	29.9%	2. Huntington, WV	51.3%	2. Boston	23.9%
3. Springfield, MA	20.8%	3. Portland, ME	28.9%	3. Fargo	50.2%	3. Pittsburgh	23.2%
4. York	20.1%	4. Madison	27.2%	4. JC-Kingsport	49.1%	4. Monmouth-Ocean	22.0%
5. Honolulu	19.0%	5. Manchester	26.7%	5. Knoxville	46.4%	5. San Francisco	21.9%
6. Topeka	18.5%	6. Springfield, MA	25.2%	6. Terre Haute	45.5%	6. Sacramento	21.3%
7. Johnstown	17.6%	7. Melbourne	24.2%	7. Charleston, WV	44.1%	7. Philadelphia	21.2%
Erie	17.6%	8. Minneapolis	24.1%	8. Waterloo-CF	41.3%	8. New York	20.6%
9. Lexington	16.8%	9. Lincoln	23.9%			9. St. Louis	20.0%
10. Peoria	16.3%	Phoenix	23.9%			10. Seattle	18.2%
CHR		BLACK/URBAN		SOFT AC/EZ			
-----		-----		-----			
(National Average: 9.98%)		(National Average: 8.35%)		(National Average: 6.79%)			
1. WB/Scranton	21.0%	1. Columbus, GA	35.6%	1. Sarasota	31.2%		
2. Wilmington, DE	20.9%	2. Montgomery	34.9%	2. Fort Pierce	27.8%		
3. Binghamton	20.8%	3. Savannah	34.3%	3. Manchester	26.7%		
4. Stockton	20.1%	4. Shreveport	30.6%	4. West Palm	19.8%		
5. Green Bay	20.0%	5. New Orleans	29.1%	5. Utica	17.9%		
6. Harrisburg	18.2%	6. Mobile	28.8%	6. Lakeland	17.0%		
7. Bloomington	18.0%	7. Baton Rouge	26.8%	7. Lancaster	15.8%		
8. Erie	17.6%	8. Jackson, MS	25.2%	8. Worcester	14.8%		
Providence	17.6%	9. Birmingham	24.9%	9. Daytona Beach	14.3%		
10. Honolulu	17.0%	Memphis	24.9%	10. Bridgeport	14.1%		
				Sioux Falls	14.1%		
HISPANIC		OLDIES		FULL SERVICE		STANDARDS	
-----		-----		-----		-----	
(National Average: 4.33%)		(National Average: 7.04%)		(National Average: 3.59%)		(National Average: 3.47%)	
1. McAllen	52.7%	1. Anchorage	16.6%	1. Bloomington, IL	30.8%	1. Atlantic City	16.1%
2. El Paso	27.5%	2. Riverside-SB	16.1%	2. Evansville	21.5%	2. Daytona Beach	12.1%
3. Memphis	26.9%	3. Pensacola	15.0%	3. Waterloo-CF	19.6%	3. Las Vegas	11.9%
4. Corpus Christi	19.3%	4. Mobile	13.0%	4. Syracuse	18.8%	4. Appleton-Oshkosh	10.3%
5. Los Angeles	18.8%	5. Cincinnati	12.8%	5. Des Moines	17.1%	5. Melbourne	10.0%
6. San Antonio	18.3%	6. Lubbock	12.7%	6. Bridgeport	16.2%	6. Saginaw	9.4%
7. Salinas-Seaside	17.9%	7. Sacramento	12.4%	7. Duluth	16.0%	7. Johnstown	9.2%
8. Bakersfield	16.7%	8. Pueblo	12.1%	8. Minneapolis	15.7%	8. Syracuse	8.6%
9. Oxnard	15.4%	9. Tallahassee	11.7%	9. Rockford	15.6%	9. Tampa	8.0%
10. Fresno	14.9%	10. South Bend	11.5%	10. Louisville	15.0%	10. Cleveland	7.8%
RELIGION/GOSPEL		CLASSICAL		JAZZ			
-----		-----		-----			
(National Average: 1.83%)		(National Average: 1.53%)		(National Average: 1.93%)			
1. Memphis	12.9%	1. Anchorage	6.2%	1. San Francisco	8.1%		
2. Fayette, NC	12.7%	2. Albuquerque	5.3%	2. Dallas-FW	5.6%		
3. Macon	10.1%	3. San Francisco	5.1%	3. Denver	4.6%		
4. Lancaster	9.3%	4. Seattle	4.6%	4. Anchorage	4.5%		
5. Salisbury	9.2%	5. Salinas-Mont.	3.9%	5. Orlando	4.3%		
6. Jackson, MS	8.4%	6. San Diego	3.6%	6. New York	4.1%		
7. Augusta, GA	7.9%	Washington	3.6%	7. Raleigh	3.9%		
8. Charleston, SC	7.8%	Kansas City	3.6%	8. San Diego	3.7%		
9. Baltimore	7.6%	9. Ann Arbor	3.4%	9. New Haven	3.6%		
10. Columbia, SC	7.5%	10. Denver	3.1%	10. Detroit	3.5%		

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry, no matter how small, should be recorded to ensure the integrity of the financial statements. This includes not only sales and purchases but also expenses and income. The document provides a detailed list of items that should be tracked, such as inventory levels, accounts payable, and accounts receivable. It also outlines the procedures for recording these transactions, including the use of double-entry bookkeeping and the importance of regular reconciliations.

The second part of the document focuses on the analysis of the recorded data. It explains how to calculate key financial ratios and metrics, such as the gross profit margin, operating profit margin, and return on investment. These calculations are essential for understanding the company's financial performance and identifying areas for improvement. The document also discusses the importance of comparing the company's performance to industry benchmarks and providing a clear explanation of any significant variances.

The final part of the document provides a summary of the findings and offers recommendations for future actions. It stresses the need for ongoing monitoring and reporting to ensure that the company remains financially sound and compliant with all applicable regulations. The document concludes by reiterating the importance of transparency and accuracy in financial reporting and encourages the management team to take proactive steps to address any identified issues.

